SEC Form	4
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person <sup>*</sup> Dreier Ashley			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>HEALTHEQUITY INC</u> [ HQY ]		tionship of Reporting Pe all applicable) Director	10% Owner	
(Last) (First) (Middle) C/O HEALTHEQUITY, INC. 15 W. SCENIC POINTE DR., STE. 100			3. Date of Earliest Transaction (Month/Day/Year) 09/06/2016	X	Officer (give title below) Executive VP, C	Other (specify below) TO and CIO	
(Street) DRAPER (City)	UT (State)	84020 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person	

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			3, 4 and 5) Securities Beneficially Owned Following		7. Nature of Indirect Beneficial Ownership (Instr. 4)
				v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	09/06/2016		<b>M</b> <sup>(1)</sup>		5,000	A	\$1.5	5,000	D	
Common Stock	09/06/2016		<b>S</b> <sup>(1)</sup>		5,000	D	\$33.4832(2)	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exerc Expiration Da (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$1.5	09/06/2016		M <sup>(1)</sup>			5,000	(3)	05/09/2023	Common Stock	5,000	\$0	72,500	D	
Stock Option (right to buy)	\$1.5							(4)	05/09/2023	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$14							(4)	07/30/2024	Common Stock	1,000		1,000	D	
Stock Option (right to buy)	\$24.36							(5)	03/23/2026	Common Stock	65,000		65,000	D	

Explanation of Responses:

1. The option exercise and subsequent sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 10, 2015 and amended June 13, 2016.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$33.16 to \$33.95, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) to this Form 4

3. The option is immediately exercisable as to 52,500 shares. The option becomes exercisable as to the remaining 25,000 shares on May 9, 2017.

4. The option is immediately exercisable.

5. The option becomes exercisable in four equal installments on March 23, 2017, 2018, 2019 and 2020.

### /s/ Ashley Dreier

\*\* Signature of Reporting Person

09/08/2016

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.