



November 17, 2015

## **HealthEquity Named the Gold Winner for Customer Service Department of the Year at the 7th Annual 2015 Golden Bridge Awards**

**Winners Honored at the Golden Bridge Awards Dinner and Presentation in San Francisco on November 16, 2015**

SALT LAKE CITY--(BUSINESS WIRE)-- HealthEquity, Inc. (NASDAQ: HQY) has been recognized as the gold winner for The Best Customer Service Department of the Year in the Annual 2015 Golden Bridge Awards® for its outstanding achievements in customer service. Winners were honored in San Francisco on November 16, 2015 during the 7th annual awards dinner and presentations.

"It's an honor to be selected by Golden Bridge Awards for this international industry and peer recognition," said Steve Lindsay, senior vice president of member education at HealthEquity. "This award is a testament to HealthEquity's commitment to providing superior service to each of our members, empowering each of them to make better healthcare decisions through effective educational resources and member support."

For more than eight years, HealthEquity's member education department has delivered service unparalleled in its industry while growing at more than twice the industry rate. This group has adopted the company mission of building health savings and has helped many members grow their savings through education during teachable moments. These teachable moments happen at the members' convenience as HealthEquity provides a 24/7 customer service line answered directly by an education specialist. These accomplishments, among others, have distinguished HealthEquity among its competitors and qualified it for honorable recognitions like the Golden Bridge Awards.

The Golden Bridge Business awards were created to honor and generate industry-wide recognition of the achievements and positive contributions of organizations and businesses worldwide in every area. The coveted annual program has active participation from a broad spectrum of industry voices, and encompasses the world's best in organizational performance, products and services, innovations, partner programs, customer satisfaction programs and more from every major industry in the world.

### **About HealthEquity**

Founded in 2002, HealthEquity is one of the nation's oldest and largest dedicated health savings custodians. The company's innovative technology platform and tax-advantaged accounts help members build health savings, while controlling health care costs. HealthEquity services more than 1.5 million health savings accounts for 70 health plan partners and employees at approximately 27,000 companies across the United States.

### **About the Golden Bridge Awards**

Golden Bridge Awards are an annual industry and peers recognition program honoring Best Companies of all types and sizes and the people behind them in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America, Best Products and Services, Innovations, Management and Professionals, Women in Business and the Professions, International Business, Corporate Communications, PR and Marketing, Product Management, Customer Service, Support, Human Resources, Information Technology, and Company Milestones. Learn more about the outstanding performances in the workplace recognized by Golden Bridge Awards worldwide at [www.goldenbridgeawards.com](http://www.goldenbridgeawards.com).

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