Common Stock

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FORM 4

Check this box if no longer subject to

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHII |           |                   |               |          |
|--|-----------|-------------------|---------------|----------|
|  | STATEMENT | <b>OF CHANGES</b> | IN BENEFICIAL | OWNERSHI |

OMB APPROVAL

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Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

11/01/2016

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| Name and Address of Reporting Person*     Sydney Matthew                         |            |                |   | . Issuer Name <b>and</b> Ti<br>HEALTHEQUI                   |   |          |                              | (Che   | ck all applicable) Director | Director 10% C  |   |   |
|--|------------|----------------|---|---|---|----------|------------------------------|--|-----------------------------|---|---|---|
| (Last) (First) (Middle) C/O HEALTHEQUITY, INC. 15 W. SCENIC POINTE DR., STE. 100 |            |                |   | . Date of Earliest Train 1/01/2016                          | nsaction                                | ı (Mor   | nth/Day/Year)                | >  | below)                      |   |   |   |
| (Street) DRAPER (City)   | UT (State) | 84020<br>(Zip) | 4   | . If Amendment, Date  | iled (Month/Da                          | ay/Year) | Line)                        | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |                             |   |   |   |
|  |            | Table I - N    | Non-Derivati                              | ve Securities A   | cquire                                  | ed, C    | Disposed o                   | f, or B  | Beneficially                | / Owned   |   |   |
| Date   |            |                | 2. Transaction<br>Date<br>(Month/Day/Year | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |          | 4. Securities<br>Disposed Of |  |                             | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|  |            |                |   |   | Code                                    | v        | Amount                       | (A) or<br>(D)  | Price                       | Reported Transaction(s) (Instr. 3 and 4)                      |   | (Instr. 4)  |
| Common Stock 11/0  |            | 11/01/2016     |   | M <sup>(1)</sup>  |   | 2,500    | A                            | \$14   | 2,600                       | D   |   |   |
|  |            |                |   |   |   |          |                              |  |                             |   |   |   |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 $M^{(1)}$ 

 $M^{(1)}$ 

**M**<sup>(1)</sup>

**S**<sup>(1)</sup>

S<sup>(1)</sup>

5,000

5,000

12,500

24,621

379

A

Α

D

D

\$20.4

\$0.8

\$20.4

\$32.5064(2)

\$33.265<sup>(3)</sup>

7,600

12,600

25,100

479

100

D

D

D

D

D

|   |   |  |   | -                            |   |     |        |  |                    |   |  |   |  |  |  |
|---|---|--|---|------------------------------|---|-----|--------|--|--------------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of  |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A) | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$14  | 11/01/2016                                 |   | M <sup>(1)</sup>             |   |     | 2,500  | (4)  | 07/30/2024         | Common<br>Stock   | 2,500                                  | \$0   | 0  | D  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$20.4  | 11/01/2016                                 |   | M <sup>(1)</sup>             |   |     | 5,000  | (4)  | 11/01/2024         | Common<br>Stock   | 5,000                                  | \$0   | 0  | D  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$0.8   | 11/01/2016                                 |   | M <sup>(1)</sup>             |   |     | 5,000  | (5)  | 04/29/2021         | Common<br>Stock   | 5,000                                  | \$0   | 0  | D  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$20.4  | 11/01/2016                                 |   | M <sup>(1)</sup>             |   |     | 12,500 | (6)  | 11/01/2024         | Common<br>Stock   | 12,500                                 | \$0   | 37,500   | D  |  |

## Explanation of Responses:

- 1. The option exercise and subsequent sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 13, 2016.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$32.07 to \$33.04, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$33.18 to \$33.36, inclusive.
- 4. The option is immediately exercisable.
- 5. The options became exercisable in annual installments of 1,250 shares on April 29 in each of the years 2012, 2013, 2014 and 2015.
- 6. The options became exercisable as to 12,500 shares on November 1, 2015, and as to 12,500 shares on November 1, 2016. The option becomes exercisable as to the remaining 25,000 shares in two annual installments of 12,500 on November 1, 2017 and 2018.

By: /s/ Matthew Sydney

11/03/2016

\*\* Signature of Reporting Person

Date

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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