FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|   | OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---|---------------------|-----------|--|--|--|--|--|--|--|--|
|   | OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
|   | Estimated average b | urden     |  |  |  |  |  |  |  |  |
| - | hours per response: | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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|--|---|-----|----------|--------------------|----------------|--|-----------------|--|------------------------|---|--|--|-------------------------------------|--|---|---------------------------------------|---|--------------------------------|--|--|
| Name and Address of Reporting Person*     Neeleman Stephen   |   |     |          |                    |                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol HEALTHEQUITY, INC. [HQY]  |                 |  |                        |   |  |  |                                     |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |                                       |   |                                |  |  |
|  |   |     |          |                    |                |  |                 |  |                        | X Director  |  |  |                                     |  |   |                                       |   |                                |  |  |
| (Last)   | ast) (First) (Middle)   |     |          |                    |                | 3. Date of Earliest Transaction (Month/Day/Year) 10/02/2023  |                 |  |                        |   |  |  |                                     | X Officer (give title Other (special below)                                |   |                                       |   | , ,                            |  |  |
| C/O HEALTHEQUITY, INC.                                       |   |     |          |                    |                | FOUNDER AND VICE CHAIRMAN  |                 |  |                        |   |  |  |                                     |  |   | MAN                                   |   |                                |  |  |
| 15 W. SCENIC POINTE DR., STE. 100                            |   |     |          |                    |                | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)   |                 |  |                        |   |  |  |                                     |  |   | plicable                              |   |                                |  |  |
| (Street)   |   |     |          |                    |                |  |                 |  |                        |   |  |  |                                     | X Form filed by One Reporting Person Form filed by More than One Reporting |   |                                       |   |                                |  |  |
| DRAPEI   | - U   | 1   | 84020    |                    | _  _           | Person   |                 |  |                        |   |  |  |                                     |  |   | 9                                     |   |                                |  |  |
| (City)   | (City) (State) (Zip)  |     |          |                    |                | Rule 10b5-1(c) Transaction Indication  |                 |  |                        |   |  |  |                                     |  |   |                                       |   |                                |  |  |
|  |   |     |          |                    |                | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |                 |  |                        |   |  |  |                                     |  |   |                                       |   |                                |  |  |
|  |   | Tab | le I - N | on-Deri            | vativ          | e Se   | curiti          | ies A  | cquire                 | d, D  | isposed  | of, or B   | eneficia                            | ally Owne  | d   |                                       |   |                                |  |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day |   |     |          |                    |                | Execution  |                 | Date,  | Transaction Disposed C |   | es Acquired (A) or<br>Of (D) (Instr. 3, 4 and 5) |  | Beneficially<br>Owned Following     |  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                             |                                       | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |                                |  |  |
|  |   |     |          |                    |                |  |                 |  | v                      | Amount  | (A) or<br>(D)                                    | Price  | Reported<br>Transact<br>(Instr. 3   | on(s)  |   | (li                                   | nstr. 4)  |                                |  |  |
| Common Stock   |   |     |          | 10/02/             | 2023           | 023  |                 |  | G                      |   | 4,500  | D  | \$0                                 | 564  | 564,235   |                                       |   | See<br>footnote <sup>(1)</sup> |  |  |
| Common Stock   |   |     |          |                    |                |  |                 |  |                        |   |  |  | 203                                 | 203,000  |   |                                       | See<br>footnote <sup>(2)</sup>                      |                                |  |  |
| Common Stock 10/04   |   |     |          | 10/04/             | 2023           | 023  |                 | F  |                        | 312   | D  | \$72.06  | 28 72,                              | 72,887   |   | D                                     |   |                                |  |  |
|  |   | -   | Table II | - Deriva<br>(e.g., | ative<br>puts, | Secu<br>calls  | uritie<br>s, wa | s Acc<br>rrant   | quired,<br>s, opti     | Dis   | posed o  | f, or Ber  | neficiall<br>urities)               | ly Owned   |   |                                       |   |                                |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | Title of 2. 3. Transaction Annual Security Or Exercise (Month/Day/Year) If any Courity Or Exercise (Month/Day/Year) |     |          | 4.<br>Transa       | 5. Number 6    |  |                 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                        | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of Derivative Security (Instr. 5)  8. Price of Derivative Securiti Securiti Owned Followir Reporte Transac (Instr. 4) |                                     | ve es l'ownership Form: Direct (D) or Indirect (I) (Instr. 4) etion(s)     |   | Beneficial<br>Ownership<br>(Instr. 4) |   |                                |  |  |
|  |   |     |          |                    | Code           | v  | (A)             | (D)  | Date<br>Exercisa       | ble   | Expiration<br>Date                               | Title  | Amount<br>or<br>Number<br>of Shares | s  |   |                                       |   |                                |  |  |
| Stock<br>Option<br>(right to<br>buy)                         | \$14  |     |          |                    |                |  |                 |  | (3)                    |   | 07/30/2024                                       | Common<br>Stock  | 140,000                             | 0  | 140,000   |                                       | D   |                                |  |  |
| Stock<br>Option<br>(right to<br>buy)                         | \$41.28   |     |          |                    |                |  |                 |  | (3)                    |   | 03/27/2027                                       | Common<br>Stock  | 19,897                              | 7  | 19,897  |                                       | D   |                                |  |  |
| Stock<br>Options<br>(right to<br>buy)                        | \$61.72   |     |          |                    |                |  |                 |  | (3)                    |   | 03/27/2028                                       | Common<br>Stock  | 14,228                              | 3  | 14,2  | 28 D                                  |   |                                |  |  |
| Stock<br>Options<br>(right to<br>buy)                        | \$73.61   |     |          |                    |                |  |                 |  | (3)                    |   | 03/26/2029                                       | Common<br>Stock  | 15,337                              | 7  | 15,3  | 37                                    | D   |                                |  |  |

## Explanation of Responses:

- 1. Shares held of record by the Stephen and Christine Neeleman Trust.
- 2. Shares held of record by Neeleman Family Holdings, LLC ("Family Holdings"), a Utah limited liability company. The reporting person is the manager of Family Holdings. The reporting person disclaims beneficial ownership of the shares held by Family Holdings except to the extent of his pecuniary interest therein and this report shall not be deemed an admission that the reporting person is the beneficial owner of the shares held by Family Holdings for any other purposes.
- 3. The option is immediately exercisable.

## Remarks:

The Power of Attorney given by Mr. Neeleman was previously filed with the U.S. Securities and Exchange Commission on July 7, 2023, as an exhibit to a statement on Form 4 filed by Mr. Neeleman with respect to HealthEquity, Inc. and is hereby incorporated by reference.

> /s/ Del Ladd, Attorney-in-Fact 10/06/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.