

HealthEquity's HSA Learning Site Educates Americans

DRAPER, Utah, Aug. 17, 2016 /PRNewswire/ -- HealthEquity, Inc. (NASDAQ: HQY), a leading health savings account (HSA) administrator, has created a new website www.healthequity.com/HSAlearn, that focuses on educating Americans so they can better understand and use HSAs. With over 2.7 million visitors year-to-date to HealthEquity's website, the new HSA learn section provides information to help members understand all of the nuances associated with HSAs, while educating on how to better save, as well as spend, their healthcare dollars.

The site includes helpful resources such as videos, interactive quizzes, qualified medical expenses tool, future balance calculator and offers HSA investing information. These tools empower account holders to take control of their healthcare by understanding how an HSA can benefit them.

"It is important to us that our members understand how an HSA works," said HealthEquity VP of Marketing, Cody Dingus. "We provide user-friendly education resources and support that can help Americans connect the dots in today's complex healthcare environment."

While HealthEquity serves more than 2.2 million accounts nationwide, some individuals and families are still unaware of how a health savings account can save them money today and into retirement. This new HSA learn site answers Americans' HSA questions while demonstrating the numerous ways they can win with an HSA.

HealthEquity's customer service team is available 24/7, to provide additional information and insight about HSAs to help individuals maximize their health benefits.

To learn more about HealthEquity and their HSA learn site, visit www.healthequity.com/HSAlearn.

About HealthEquity

Founded in 2002, HealthEquity is one of the nation's largest dedicated health savings custodians. The company's innovative technology platform and tax-advantaged accounts help members build health savings, while controlling health care costs. HealthEquity services more than 2.2 million health savings accounts for 80 health plan partners and employees at more than 33,000 companies across the United States.

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