FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	205/10
vvasiiiiiqtoii,	D.C.	20349

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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	Check this box if no longer subject to	SIAI
ì	Section 16. Form 4 or Form 5	
J	obligations may continue. See	
	Instruction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

						01 36	CHOIT 30(I	ii) oi tile ii	ivesimei	IL COI	ipany Act of	1940									
1. Name and Address of Reporting Person* Kessler Jon						2. Issuer Name and Ticker or Trading Symbol HEALTHEQUITY, INC. [HQY]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Own							
(Last) (First) (Middle)						2 Data	of Earlin	et Trancac	tion (Mo	nth/D	av/Voar)			X	Officer (g below)	jive title		Other (: below)	specify		
15 WEST SCENIC POINTE DRIVE, SUITE 100					- 1	3. Date of Earliest Transaction (Month/Day/Year) 03/31/2020									President and CEO						
					- [
(Street) DRAPE	R L	JT	84020		4. If Amendment, Date of C				Original Filed (Month/Day/Year)					6. Individual or Joint/Group Filing (Check Applicable L X Form filed by One Reporting Person							
(City)	(\$	State)	(Zip)											Form filed by More than One Reporting Person							
		-	Table I - No	n-Deri	iva	tive S	Securit	ies Acq	uired,	Dis	oosed of,	or Ber	efic	ially C	Owned						
1. Title of Security (Instr. 3)		Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a		and 5) Securities Beneficial Owned Fo		у	Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership					
									Code	v	Amount (A) or (D)		Pı	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common	Stock			03/3	31/2	2020)20		A		26,643(1	13 ⁽¹⁾ A		\$ <mark>0</mark>	469,0	469,053		D			
Common	Stock			03/3	31/2	2020			A		12,076(2	2) A		\$ <mark>0</mark>	481,1	129		D			
Common	Stock			03/3	31/2	1/2020		Α		66,756 A			\$ <mark>0</mark>	547,885		85 D					
			Table II -					•	,	•	,			-	vned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Date, Transaction Derivative Expiration Date (Month/Day/Year)		isable and	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin	re es ally ng	Ownershi Form:	Beneficial Ownership t (Instr. 4)							
				Cod	de	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nur	ount nber Shares		Reported Transaction(s) (Instr. 4)					
Stock Option (right to buy)	\$41.28	02/07/2020		G((3)			17,410	(4)		03/27/2027	Commor Stock	52	2,229	\$0	34,8	19	D			
Stock Option (right to buy)	\$41.28	02/07/2020		G ⁽	(3)		17,410		(5)		03/27/2027	Commor Stock	17	7,410	\$0	17,4	10	I	by GKF, LLC		
Stock Option (right to buy)	\$61.72	02/07/2020		G ⁽	(3)			11,965	(6)		03/27/2028	Commor Stock	47	7,859	\$0	35,894		D			
Stock Option (right to buy)	\$61.72	02/07/2020		G ⁽	(3)		11,965		(5)		03/27/2028	Commor Stock	11	.,965	\$0	11,9	65	I	by GKF, LLC		
Stock Option (right to buy)	\$14	02/07/2020		G ⁽	(3)			160,000	(5)		07/30/2024	Commor Stock	16	0,000	\$0	0		D			
Stock Option (right to buy)	\$14	02/07/2020		G ⁽	(3)		160,000		(5)		07/30/2024	Commor Stock	16	0,000	\$0	160,0	000	I	by GKF, LLC		
Stock Option (right to	\$73.61								(7)		03/26/2029	Commor Stock	51	,125		51,1	25	D			

Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of the issuer's common stock. The restricted stock units vest as to 26,643 shares on the date of the meeting of the Company's compensation committee to be held in the first quarter of the fiscal year ended January 31, 2022.
- 2. Each restricted stock unit represents a contingent right to receive one share of the issuer's common stock. The restricted stock units vest as to 12,076 shares on the date of the meeting of the Company's compensation committee to be held in the first quarter of the fiscal year ended January 31, 2023.
- 3. This transaction involved a gift of options by the reporting person to GKF, LLC (the "LLC"). The reporting person and his wife, who is a member of his immediate family, serve as co-managers of the LLC, which is wholly owned by the Jon Kessler and Laura M. Gottsman Family Trust (the "Trust"), of which the reporting person and his wife are co-trustees. The reporting person and members of his immediate family are the sole beneficiaries of the Trust.
- 4. The option became exercisable as to 17,410 shares on March 27, 2020. The remaining 17,409 shares will vest on March 27, 2021.
- 5. The option is immediately exercisable
- 6. The option became exercisable as to 11,965 shares on March 27, 2020. The option will vest as to 11,965 shares on March 27, 2021 and 11,964 shares on March 27, 2022.
- 7. The option vested as to 12,782 shares on March 26, 2020. The remaining options will vest in annual installments of 12,781 on each of March 26, 2021, 2022 and 2023.

/s/ Jon Kessler

04/02/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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