## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Ad Dreier Ash	ldress of Reporting F <u>nley</u>	Person*	2. Issuer Name and Ticker or Trading Symbol <u>HEALTHEQUITY INC</u> [ HQY ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
	(First) HEQUITY, INC. IC POINTE DR.,		3. Date of Earliest Transaction (Month/Day/Year) 01/29/2018	X Officer (give title Other (specify below) below) Executive, VP, CTO and CIO
(Street) DRAPER (City)	UT (State)	84020 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	01/29/2018		<b>M</b> <sup>(1)</sup>		12,000	Α	\$1.5	17,652	D	
Common Stock	01/29/2018		<b>S</b> <sup>(1)</sup>		12,000	D	<b>\$52</b> <sup>(2)</sup>	5,652	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						of (i	oosed D) (Instr. and 5)	Amount or			Reported Transaction(s) (Instr. 4)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Number of Shares				
Stock Option (right to buy)	\$1.5	01/29/2018		M <sup>(1)</sup>			12,000	(3)	05/09/2023	Common Stock	12,000	\$0	20,500	D	
Stock Option (right to buy)	\$14							(3)	07/30/2024	Common Stock	3,000		3,000	D	
Stock Option (right to buy)	\$1.5							(3)	05/09/2023	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$24.36							(4)	03/23/2026	Common Stock	65,000		65,000	D	

Explanation of Responses:

1. The option exercises and subsequent sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 12, 2017.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at \$52.00 per share. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each transaction as set forth in this footnote to this Form 4. 3. The option is immediately exercisable.

4. The option is immediately exercisable as to 16,250 shares. The option becomes exercisable as to the remaining 48,750 shares in three equal installments on March 23, 2018, 2019 and 2020.

/s/ ASHLEY DREIER	01/30/2018				
** Signature of Reporting Person	Date				

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.