SEC For				-			_		_		_	_		-	_					
FORM 4 U			UNITE	JNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549														OMB APPROVAL		
Section 16. Form 4 or Form 5 obligations may continue. See						IT OF CHANGES IN BENEFICIAL OWNER pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940												er: verage burde	3235-0287	
1. Name and Address of Reporting Person* Kessler Jon						2. Issuer Name and Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 15 WEST SCENIC POINTE DRIVE, SUITE 100						3. Date of Earliest Transaction (Month/Day/Year) 04/06/2020									X Officer (give title Other (specify below) below) President and CEO				specify	
(Street) DRAPEI (City)	DRAPER UT 84020				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) Date (Month/Day					ur) E	A. Deem execution any Month/D	n Date,	3. Transa Code (8)		Disposed	ties Acquired (A) or I Of (D) (Instr. 3, 4 and			5. Amou Securitie Benefici Owned Reporte	es For ally (D) Following (I) (I		n: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D)	Price	Trans		and 4)			(
Common Stock 04/06/2						020		F		42,17	0 D \$43.		.9652	505	5,715		D			
			Table II	- Deriv (e.g.,	ative puts,	Sec cal	uritie Is, wa	s Aco rrant	quired, s, optic	Dis ons,	posed o , convert	f, or Bei tible sec	neficia uritie	ally C s))wned					
1. Title of Derivative Security (Instr. 3)	titve Conversion Date Execution ity or Exercise (Month/Day/Year) if any				4. Transa Code (8)		n of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amour or Numbe of Sha	er						
Stock Option (right to buy)	\$41.28								(1)		03/27/2027	Common Stock	34,8	1		34,819)	D		
Stock Option (right to buy)	\$41.28								(3)		03/27/2027	Common Stock	17,4	10		17,410)	I	by GKF, LLC ⁽²⁾	
Stock Option (right to buy)	\$61.72								(4)		03/27/2028	Common Stock	35,8	94		35,894	4	D		
Stock Option (right to buy)	\$61.72								(3)		03/27/2028	Common Stock	11,9	65		11,965	5	I	by GKF, LLC ⁽²⁾	
Stock Option (right to buy)	\$14								(3)		07/30/2024	Common Stock	160,0	000		160,00	0	I	by GKF, LLC ⁽²⁾	
Stock Option (right to buy)	\$73.61								(5)		03/26/2029	Common Stock	51,12	25		51,125	5	D		

Explanation of Responses:

1. The option became exercisable as to 17,410 shares on March 27, 2020. The remaining 17,409 shares will vest on March 27, 2021.

2. The reporting person and his wife, who is a member of his immediate family, serve as co-managers of GKF, LLC (the "LLC"), which is wholly owned by the Jon Kessler and Laura M. Gottsman Family Trust (the "Trust"), of which the reporting person and his wife are co-trustees. The reporting person and members of his immediate family are the sole beneficiaries of the Trust.

3. The option is immediately exercisable.

4. The option became exercisable as to 11,965 shares on March 27, 2020. The option will vest as to 11,965 shares on March 27, 2021 and 11,964 shares on March 27, 2022.

5. The option vested as to 12,782 shares on March 26, 2020. The remaining options will vest in annual installments of 12,781 on each of March 26, 2021, 2022 and 2023.

<u>/s/ Jon Kessler</u>

** Signature of Reporting Person Date

04/07/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.