FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	ONB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burd	en								
l	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

						T						
1. Name and Address of Reporting Person <sup>*</sup> Neeleman Stephen	2. Issuer Name <b>and</b> HEALTHEQU					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner						
(Last) (First) (Middl C/O HEALTHEQUITY, INC. 15 W. SCENIC POINTE DR., STE. 100	3. Date of Earliest Tra 05/08/2018	ansactic	on (Mo	nth/Day/Year		below)	Officer (give title Other (specify below) below)  Founder and Vice Chairman					
(Street) DRAPER UT 84020		4. If Amendment, Dα	te of Ori	ginal I	Filed (Month/[	Day/Year	r) 6. I	ndividual or Joint/Grou e) X Form filed by Or Form filed by Mo Person	ne Reporting Per	son		
(City) (State) (Zip)					<u> </u>							
Table I -	2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	05/08/2018		M <sup>(1)</sup>		654	A	\$1.25	654	D			
Common Stock	05/08/2018		M <sup>(1)</sup>		17,185	A	\$14	17,839	D			
Common Stock	05/08/2018		S <sup>(1)</sup>		17,818	D	\$69.5873	2) 21	D			
Common Stock	05/08/2018		S <sup>(1)</sup>		21	D	\$70.25	0	D			
Common Stock	05/08/2018		S <sup>(3)</sup>		65,744	D	\$69.5873 <sup>0</sup>	667,541	I	See footnote <sup>(5)</sup>		
Common Stock	05/08/2018		S <sup>(3)</sup>		74	D	\$70.25	667,467	I	See footnote <sup>(5)</sup>		
Common Stock	05/08/2018		S <sup>(6)</sup>		21,915	D	\$69.5873 <sup>0</sup>	231,085	I	See footnote <sup>(8)</sup>		
Common Stock	05/08/2018		S <sup>(6)</sup>		24	D	\$70.25	231,061	I	See footnote <sup>(8)</sup>		
Common Stock	05/09/2018		M <sup>(1)</sup>		13,926	A	\$14	13,926	D			
Common Stock	05/09/2018		S <sup>(1)</sup>		10,829	D	\$70.1515 <sup>(</sup>	3,097	D			
Common Stock	05/09/2018		S <sup>(1)</sup>		3,097	D	\$70.656 <sup>(1)</sup>	0	D			
Common Stock	05/09/2018		S <sup>(3)</sup>		39,954	D	\$70.1516 <sup>(1</sup>	627,513	I	See footnote <sup>(5)</sup>		
Common Stock	05/09/2018		S <sup>(3)</sup>		11,426	D	\$70.6559 <sup>(1</sup>	616,087	I	See footnote <sup>(5)</sup>		
Common Stock	05/09/2018		S <sup>(6)</sup>		13,318	D	\$70.1515 <sup>(1</sup>	217,743	I	See footnote <sup>(8)</sup>		
Common Stock	05/09/2018		S <sup>(6)</sup>		3,809	D	\$70.6559 <sup>(1</sup>	213,934	I	See footnote <sup>(8)</sup>		
Common Stock	05/10/2018		M <sup>(1)</sup>		8,889	A	\$14	8,889	D			
Common Stock	05/10/2018		S <sup>(1)</sup>		8,889	D	\$70.2062 <sup>(1</sup>	5) 0	D			
Common Stock	05/10/2018		S <sup>(3)</sup>		32,802	D	\$70.2062 <sup>(1</sup>	<sup>6)</sup> 583,285	I	See footnote <sup>(5)</sup>		
Common Stock	05/10/2018		S <sup>(6)</sup>		10,934	D	\$70.2062 <sup>(1</sup>	<sup>7)</sup> 203,000	I	See footnote <sup>(8)</sup>		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	35 leeffue Deriv Execution Date, if any (e.g., (Month/Day/Year)	Pulis (	Secu letion ISAUS	S-pdackfants Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  5. Number of		Lireat Drs Expiration D (Mptimas)	ifeප්සේ රේ, ale agnvertil	or Benefic any of securities lines (securities) lines (security Derivative Security (Instr. 3 and 4)		GWrite of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa 60de (	ction I <del>N</del> str.			6. Date Exercisable and B来解ration DatExpiration 「MBIRHINDASIY」。 ERRITEDASIY		Amount of Amount of Securite of Securite of Underlying Shares Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$1.25	05/08/2018		M <sup>(1)</sup>			654	(18)	08/08/2021	Common Stock	654	\$0	0	D	
Stock Option (right to buy)	\$14	05/08/2018		M <sup>(1)</sup>			17,185	(18)	07/30/2024	Common Stock	17,185	\$0	82,815	D	
Stock Option (Right to Buy)	\$14	05/09/2018		M <sup>(1)</sup>			13,926	(18)	07/30/2024	Common Stock	13,926	\$0	68,889	D	
Stock Option (right to buy)	\$14	05/10/2018		M <sup>(1)</sup>			8,889	(18)	07/30/2024	Common Stock	8,889	\$0	60,000	D	
Stock Option (right to buy)	\$41.28							(19)	03/27/2027	Common Stock	19,897		19,897	D	
Stock Option (right to buy)	\$61.72							(20)	03/27/2028	Common Stock	14,228		14,228	D	

## Explanation of Responses:

- 1. The option exercises and subsequent sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 23, 2018.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.21 to \$70.14, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2), (4), (7), (9), (10), (11), (12), (13), (14), (15), (16) and (17) to this Form 4.
- 3. This sale was effected pursuant to a Rule 10b5-1 trading plan adopted by the Stephen and Christine Neeleman Trust on March 23, 2018.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.21 to \$70.14, inclusive.
- 5. Shares held of record by the Stephen and Christine Neeleman Trust.
- $6. This sale was effected pursuant to a Rule\ 10b5-1\ trading\ plan\ adopted\ by\ Neeleman\ Family\ Holdings,\ LLC,\ a\ Utah\ limited\ liability\ company,\ on\ March\ 23,\ 2018.$
- $7. \ The price reported in Column \ 4 \ is \ a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.21 \ to \$70.14, inclusive.$
- 8. Shares held of record by Neeleman Family Holdings, LLC ("Family Holdings"), a Utah limited liability company. The reporting person is the manager of Family Holdings. The reporting person disclaims beneficial ownership of the shares held by Family Holdings except to the extent of his pecuniary interest therein and this report shall not be deemed an admission that the reporting person is the beneficial owner of the shares held by Family Holdings for any other purposes.
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.54 to \$70.53, inclusive.
- 10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.54 to \$70.89, inclusive.
- $11. \ The price reported in Column \ 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.54 to \$70.53, inclusive.$
- 12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.54 to \$70.89, inclusive.
- $13. \ The price reported in Column \ 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.54 to \$70.53, inclusive.$
- 14. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.54 to \$70.89, inclusive.
- 15. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.64 to \$70.58, inclusive.
- 16. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.64 to \$70.58, inclusive.
- 17. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$69.64 to \$70.58, inclusive.
- 18. The option is immediately exercisable.
- 19. The option is exercisable as to 4,974 shares. The option becomes exercisable as to the remaining shares in two annual installments of 4,974 shares on March 27, 2019 and 2020, and in one installment of 4,975 shares on March 27, 2021.
- 20. The option becomes exercisable in four equal installments of 3,557 shares on March 27, 2019, 2020, 2021, and 2022.

## Remarks:

The Power of Attorney given by Mr. Neeleman was previously filed with the U.S. Securities & Exchange Commission on March 3, 2017 as an exhibit to a statement on Form 4 filed by Mr. Neeleman with respect to HealthEquity, Inc. and is hereby incorporated by reference.

/s/ DELANO W. LADD, attorney-in-fact: 05/10/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$