UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

		Form 10-Q		
☑ QUARTERLY REPO	ORT PURSUANT TO	SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT (DF 1934	
		For the quarterly period ended April 30, 2017 OR		
☐ TRANSITION REPO	ORT PURSUANT TO	SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT (DF 1934	
		HEALTHEQUITY, INC.		
		(Exact name of registrant as specified in its charter)		
Dela	ware	7389	52-2383166	
(State or other incorporation o		(Primary Standard Industrial Classification Code Number)	(I.R.S. Employer Identification Number)	
		15 West Scenic Pointe Drive Suite 100 Draper, Utah 84020 (Address of principal executive offices) (Zip code)		
		(801) 727-1000 (Registrant's telephone Number, including Area Code)		
		s filed all reports required to be filed by Section 13 or 15(d) of the Securities the registrant was required to file such reports), and (2) has been subject to		
	of Regulation S-T (§232	abmitted electronically and posted to its corporate Web site, if any, every Int 2.405 of this chapter) during the preceding 12 months (or for such shorter p		
		rge accelerated filer, an accelerated filer, a non-accelerated filer, or a small orting company" in Rule 12b-2 of the Exchange Act. (Check one):	er reporting company. See the definitions of	"large
Large accelerated filer	7		Accelerated filer	
Non-accelerated filer	☐ (Do not check if a	smaller reporting company)	Smaller reporting company	
		ark if the registrant has elected not to use the extended transition period fo 3(a) of the Exchange Act. \Box	r complying with any new or revised financia	al
ndicate by check mark wheth	ner the registrant is a sh	ell company (as defined in Rule 12b-2 of the Exchange Act). Yes \Box No \boxdot		
As of May 31, 2017, there we	ere 59,973,713 shares of	f the registrant's common stock outstanding.		

HealthEquity, Inc. and subsidiaries Form 10-Q quarterly report

Table of contents

		Fay
Part I. FINA	ANCIAL INFORMATION	
Item 1.	<u>Financial statements</u>	
	Condensed consolidated balance sheets as of April 30, 2017 and January 31, 2017 (unaudited)	3
	Condensed consolidated statements of operations and comprehensive income for the three months ended April 30, 2017 and 2016 (unaudited)	4
	Condensed consolidated statements of cash flows for the three months ended April 30, 2017 and 2016 (unaudited)	<u> </u>
	Notes to condensed consolidated financial statements (unaudited)	9
Item 2.	Management's discussion and analysis of financial condition and results of operations	<u>1</u> !
Item 3.	Quantitative and qualitative disclosures about market risk	26
Item 4.	Controls and procedures	20
Part II. OT	THER INFORMATION	
Item 1.	<u>Legal proceedings</u>	28
Item 1A.	Risk factors	<u>28</u>
Item 2.	Unregistered sales of equity securities and use of proceeds	<u>28</u>
Item 6.	<u>Exhibits</u>	<u>29</u>
	<u>Signatures</u>	<u>30</u>
	Exhibit index	<u>3</u>

Part I. Financial information Item 1. Financial statements

HealthEquity, Inc. and subsidiaries Condensed consolidated balance sheets (unaudited)

(in thousands, except par value)		April 30, 2017	 January 31, 2017
Assets			
Current assets			
Cash and cash equivalents	\$	155,085	\$ 139,954
Marketable securities, at fair value		40,472	40,405
Total cash, cash equivalents and marketable securities		195,557	 180,359
Accounts receivable, net of allowance for doubtful accounts of \$75 as of April 30, 2017 and January 31, 2017		18,988	17,001
Inventories		529	592
Other current assets		4,069	2,867
Total current assets		219,143	 200,819
Property and equipment, net		6,083	5,170
Intangible assets, net		64,683	65,020
Goodwill		4,651	4,651
Deferred tax asset		6,438	1,615
Other assets		1,851	1,861
Total assets	\$	302,849	\$ 279,136
Liabilities and stockholders' equity			
Current liabilities			
Accounts payable	\$	1,545	\$ 3,221
Accrued compensation		4,325	8,722
Accrued liabilities		4,435	3,760
Total current liabilities		10,305	15,703
Long-term liabilities			
Other long-term liabilities		1,700	1,456
Deferred tax liability		_	37
Total long-term liabilities		1,700	 1,493
Total liabilities		12,005	17,196
Commitments and contingencies (see note 6)			
Stockholders' equity			
Preferred stock, \$0.0001 par value, 100,000 shares authorized, no shares issued and outstanding as of April 30, 2017 and January 31, 2017, respectively		_	_
Common stock, \$0.0001 par value, 900,000 shares authorized, 59,904 and 59,538 shares issued and outstanding as of April 30, 2017 and January 31, 2017, respectively		6	6
Additional paid-in capital		238,953	232,114
Accumulated other comprehensive loss		(191)	(165)
Accumulated earnings		52,076	29,985
Total stockholders' equity	•	290,844	261,940
Total liabilities and stockholders' equity	\$	302,849	\$ 279,136

The accompanying notes are an integral part of the unaudited condensed consolidated financial statements.

HealthEquity, Inc. and subsidiaries Condensed consolidated statements of operations and comprehensive income (unaudited)

(in thousands, except per share data)	Three m	onths en	ded April 30, 2016
Revenue:			
Service revenue	\$ 22,487	\$	18,994
Custodial revenue	19,319		13,811
Interchange revenue	13,615		11,208
Total revenue	55,421		44,013
Cost of revenue:			
Service costs	15,575		11,257
Custodial costs	2,801		2,356
Interchange costs	3,304		2,719
Total cost of revenue	21,680		16,332
Gross profit	33,741		27,681
Operating expenses:			
Sales and marketing	4,621		4,183
Technology and development	6,242		4,625
General and administrative	5,868		4,574
Amortization of acquired intangible assets	1,083		1,049
Total operating expenses	17,814		14,431
Income from operations	15,927		13,250
Other expense:			
Other expense, net	 (90)		(641)
Total other expense	 (90)		(641)
Income before income taxes	15,837		12,609
Income tax provision	 1,808		4,536
Net income	\$ 14,029	\$	8,073
Net income per share:			
Basic	\$ 0.23	\$	0.14
Diluted	\$ 0.23	\$	0.14
Weighted-average number of shares used in computing net income per share:			
Basic	59,720		57,820
Diluted	61,400		59,399
Comprehensive income:			
Net income	\$ 14,029	\$	8,073
Other comprehensive loss:			
Unrealized loss on available-for-sale marketable securities, net of tax	(26)		(39)
Comprehensive income	\$ 14,003	\$	8,034

The accompanying notes are an integral part of the unaudited condensed consolidated financial statements.

HealthEquity, Inc. and subsidiaries Condensed consolidated statements of cash flows (unaudited)

			Three month	ns ended April 30,
(in thousands)		2017		2016
Cash flows from operating activities:				
Net income	\$	14,029	\$	8,073
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		3,482		2,947
Amortization of deferred financing costs and other		41		18
Deferred taxes		3,218		34
Stock-based compensation		3,010		1,822
Changes in operating assets and liabilities:				
Accounts receivable		(1,987)		(1,398)
Inventories		63		22
Other assets		(1,207)		(4,739)
Accounts payable		(1,545)		(1,241)
Accrued compensation		(4,397)		(5,173)
Accrued liabilities		625		1,164
Other long-term liabilities		244		583
Net cash provided by operating activities		15,576		2,112
Cash flows from investing activities:				
Purchases of marketable securities		(109)		(86)
Purchase of property and equipment		(1,437)		(321)
Purchase of software and capitalized software development costs		(2,728)		(2,003)
Net cash used in investing activities	·	(4,274)		(2,410)
Cash flows from financing activities:				
Proceeds from exercise of common stock options		3,829		145
Tax benefit from exercise of common stock options		_		9,278
Net cash provided by financing activities		3,829		9,423
Increase in cash and cash equivalents		15,131		9,125
Beginning cash and cash equivalents		139,954		83,641
Ending cash and cash equivalents	\$	155,085	\$	92,766
Supplemental disclosures of non-cash investing and financing activities:	<u> </u>	<u> </u>	·	<u> </u>
Purchases of property and equipment included in accounts payable or accrued liabilities at period end	\$	133	\$	8
Purchases of software and capitalized software development costs included in accounts payable or accruliabilities at period end		141	*	111

The accompanying notes are an integral part of the unaudited condensed consolidated financial statements.

Note 1. Summary of business and significant accounting policies

HealthEquity, Inc. was incorporated in the state of Delaware on September 18, 2002. The Company offers a full range of innovative solutions for managing health care accounts (Health Savings Accounts, Health Reimbursement Arrangements, and Flexible Spending Accounts) for health plans, insurance companies, and third-party administrators.

<u>Principles of consolidation</u>—The condensed consolidated financial statements include the accounts of HealthEquity, Inc. and its wholly owned subsidiaries, HealthEquity Trust Company, HEQ Insurance Services, Inc., HealthEquity Advisors, LLC and HealthEquity Retirement Services, LLC (collectively referred to as, the "Company").

The Company has a 22% ownership interest in a limited partnership for investment in and the management of early stage companies in the healthcare industry, such partnership is accounted for using the equity method of accounting. The investment was approximately \$206,000 as of April 30, 2017 and is included in other assets on the accompanying condensed consolidated balance sheet.

The Company has a 2% ownership interest in a limited partnership that engages in the development of technology-based financial healthcare products. The Company determined there was no significant influence and therefore the investment was accounted for using the cost method of accounting. The investment was \$500,000 as of April 30, 2017 and is included in other assets on the accompanying condensed consolidated balance sheet.

All significant intercompany balances and transactions have been eliminated.

Basis of presentation—The accompanying condensed consolidated financial statements as of April 30, 2017 and for the three months ended April 30, 2017 and 2016 are unaudited and have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP") and the applicable rules and regulations of the Securities and Exchange Commission ("SEC") regarding interim financial reporting. In the opinion of management, the interim data includes all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results for the interim periods. Certain information and note disclosures normally included in annual financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to such rules and regulations. Therefore, these condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes included in the Company's Annual Report on Form 10-K for the year ended January 31, 2017. The fiscal year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP.

Recent adopted accounting pronouncements—In March 2016, the Financial Accounting Standards Board (the "FASB") issued Accounting Standards Update ("ASU") 2016-09, *Improvements to Employee Share-Based Payment Accounting*. This ASU requires excess tax benefits and tax deficiencies to be recognized in the statement of operations and comprehensive income, which were previously presented as a component of stockholders' equity, on a prospective basis. In addition, any excess tax benefits that were not previously recognized because the related tax deduction had not reduced current taxes payable are to be recorded on a modified retrospective bases through a cumulative-effect adjustment to retained earnings. This ASU also requires cash flows related to excess tax benefits to be classified an an operating activity on the statement of cash flows. Finally, this ASU no longer allows tax benefits to be included in the assumed proceeds when applying the treasury stock method for computing diluted weighted-average common shares outstanding, which results in share-based awards having a more dilutive effect on net income per diluted share.

The Company adopted this ASU during the three months ended April 30, 2017. As required by the standard, excess tax benefits recognized on stock-based compensation expense are reflected in our condensed consolidated statements of operations and comprehensive income as a component of the provision for income taxes rather than additional paid-in capital on a prospective basis. For the three months ended April 30, 2017, the Company recorded excess tax benefits in the amount of \$3.9 million within our provision for income taxes in the condensed consolidated statements of operations and comprehensive income. In addition, any excess tax benefits that were not previously recognized because the related tax deduction had not reduced current taxes payable are to be recorded on a modified retrospective basis through a cumulative-effect adjustment to retained earnings as of the beginning of the period of adoption, which resulted in an increase of \$8.1 million to our retained earnings as of February 1, 2017.

Note 1. Summary of business and significant accounting policies (continued)

For presentation requirements, the Company elected to prospectively apply the change in the presentation of excess tax benefits wherein excess tax benefits recognized on stock-based compensation expense are classified as operating activities on the condensed consolidated statements of cash flows for the three months ended April 30, 2017. Prior period classification of cash flows related to excess tax benefits were not adjusted. Further, the Company did not elect to adopt the forfeiture provisions of this ASU.

Recent issued accounting pronouncements—On May 28, 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. This ASU will replace most existing revenue recognition guidance in GAAP when it becomes effective. In July 2015, the FASB voted to defer the effective date to fiscal years, and interim periods within those fiscal years, beginning after December 15, 2017, with early adoption beginning for fiscal years, and interim periods within those fiscal years, beginning after December 31, 2016. The standard permits the use of either the retrospective or cumulative effect transition method. In March 2016, the FASB issued ASU 2016-08, Principal versus Agent Considerations (Reporting Revenue Gross versus Net), which clarifies the guidance in determining revenue recognition as principal versus agent. In April 2016, the FASB issued ASU 2016-10, Identifying Performance Obligations and Licensing, which provides guidance in accounting for immaterial performance obligations and shipping and handling. In May 2016, the FASB issued ASU 2016-12, Narrow-Scope Improvements and Practical Expedients, which provides clarification on assessing the collectability criterion, presentation of sales taxes, measurement date for noncash consideration and completed contracts at transition. Finally, in December 2016, the FASB issued ASU 2016-20, Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers, which makes minor corrections or minor improvements to the Codification that are not expected to have a significant impact. The foregoing amendments are effective for annual reporting periods beginning after December 15, 2017 and for interim reporting periods within such annual periods. The adoption of this guidance is not expected to have a material impact on the Company's revenue. The Company is still evaluating the impact of this guidance on sales commissions. The Company will use the cumulative effect transition method and does not plan to early adopt.

In January 2016, the FASB issued ASU 2016-01, *Recognition and Measurement of Financial Assets and Liabilities*. The amendments in this ASU revise an entity's accounting related to the classification and measurement of investments in equity securities and the presentation of certain fair value changes for financial liabilities measured at fair value. This ASU also amends certain disclosure requirements associated with the fair value of financial instruments. The amendments in this ASU are effective for annual periods, and interim periods within those annual periods, beginning after December 15, 2017. Early adoption is permitted for the presentation of certain fair value changes for financial liabilities measured at fair value. The Company does not plan to early adopt and is currently evaluating the potential effect of this ASU on the consolidated financial statements.

In February 2016, the FASB issued ASU No. 2016-02, *Leases* (ASC 842), which sets out the principles for the recognition, measurement, presentation and disclosure for both parties to a contract (i.e. lessees and lessors). ASC 842 supersedes the previous leases standard, ASC 840 leases. This ASU is effective for financial statements issued for reporting periods beginning after December 15, 2018 and requires a modified retrospective transition, and provides for certain practical expedients; early adoption is permitted. The Company does not plan to early adopt and is currently evaluating the potential effect of this ASU on the consolidated financial statements.

In June 2016, The FASB issued ASU 2016-13, *Financial Instruments - Credit Losses: Measurement of Credit Losses on Financial Instruments*, which requires financial assets measured at amortized cost be presented at the net amount expected to be collected. This ASU is effective for fiscal years beginning after December 15, 2019, including interim periods within those fiscal years. Early adoption is permitted. The Company does not plan to early adopt this ASU. The Company believes the adoption of this ASU will have an immaterial impact on its consolidated financial statements.

In August 2016, The FASB issued ASU 2016-15, *Statement of Cash Flows* (Topic 230), which provides guidance on the classification of certain cash receipts and cash payments. This ASU is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years. Early adoption is permitted. The Company does not plan to early adopt this ASU. The Company believes the adoption of this ASU will have an immaterial impact on its consolidated financial statements.

Note 1. Summary of business and significant accounting policies (continued)

In October 2016, The FASB issued ASU 2016-16, *Income Taxes (Topic 740) - Intra-Entity Transfers of Assets Other Than Inventory*, which updates the accounting for the income tax consequences of intra-entity transfers of assets other than inventory. This ASU is effective for fiscal years beginning after December 15, 2017, and interim periods within those fiscal years. Early adoption is permitted. The Company is currently evaluating the timing of adoption and the potential effect of this ASU on the consolidated financial statements.

In January 2017, The FASB issued ASU 2017-01, Business Combinations: Clarifying the Definition of a Business, which provides a more robust framework to use in determining when a set of assets and activities is a business. This ASU is effective for fiscal years beginning December 15, 2017, and interim periods within those fiscal years. Early adoption is permitted. The new guidance is required to be applied on a prospective basis. The Company is currently evaluating the timing of adoption. The effect of the implementation will depend upon the nature of the Company's future acquisitions, if any.

In January 2017, The FASB issued ASU 2017-04, Simplifying the Test for Goodwill Impairment, which removes step two from the goodwill impairment test. As a result, an entity should perform its annual goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting units' fair value. This ASU is effective for fiscal years beginning December 15, 2019, and interim periods within those fiscal years. Early adoption is permitted. The Company is currently evaluating the timing of adoption; however it does not believe this ASU will have material impact on the Company's consolidated financial statements.

Note 2. Net income per share

The following table sets forth the computation of basic and diluted net income per share:

(in thousands, except per share data)		2017		2016
Numerator (basic and diluted):				
Net income	\$	14,029	\$	8,073
Denominator (basic):				
Weighted-average common shares outstanding		59,720		57,820
Denominator (diluted):				
Weighted-average common shares outstanding		59,720		57,820
Weighted-average dilutive effect of stock options and restricted stock units		1,680		1,579
Diluted weighted-average common shares outstanding		61,400		59,399
Net income per share:				
Basic	\$	0.23	\$	0.14
Diluted	\$	0.23	\$	0.14

For the three months ended April 30, 2017 and 2016, approximately 583,000 and 1.6 million shares, respectively, attributable to stock options were excluded from the calculation of diluted earnings per share as their inclusion would have been anti-dilutive.

Note 3. Cash, cash equivalents and marketable securities

Cash, cash equivalents and marketable securities as of April 30, 2017 consisted of the following:

(in thousands)	Cost basis	Gross unrealized gains	Gross unrealized losses	Fair value
Cash and cash equivalents	\$ 155,085	\$ _	\$ _	\$ 155,085
Marketable securities:				
Mutual funds	40,779	232	(539)	40,472
Total cash, cash equivalents and marketable securities	\$ 195,864	\$ 232	\$ (539)	\$ 195,557

Cash, cash equivalents and marketable securities as of January 31, 2017 consisted of the following:

(in thousands)	Cost basis	Gross unrealized gains	Gross unrealized losses	Fair value
Cash and cash equivalents	\$ 139,954	\$ _	\$ _	\$ 139,954
Marketable securities:				
Mutual funds	40,670	207	(472)	40,405
Total cash, cash equivalents and marketable securities	\$ 180,624	\$ 207	\$ (472)	\$ 180,359

The following table summarizes the cost basis and fair value of the marketable securities by contractual maturity as of April 30, 2017:

(in thousands)	Cost basis	Fair value
One year or less	\$ 25,420	\$ 25,362
Over one year and less than five years	15,359	15,110
Total	\$ 40,779	\$ 40,472

Unrealized losses from marketable securities are primarily attributable to change in interest rates. The Company does not believe any remaining unrealized losses represent other-than-temporary impairments based on the Company's evaluation of available evidence as of April 30, 2017. As of April 30, 2017, marketable securities with an unrealized loss position for more than twelve consecutive months were as follows:

	Less than one year Greater than on				han one year		
(in thousands)	Fair value	Unre	alized losses		Fair value	Unre	alized losses
Mutual funds	\$ 25.362	\$	(207)	\$	15.110	\$	(332)

Note 4. Property and equipment

Property and equipment consisted of the following as of April 30, 2017 and January 31, 2017:

(in thousands)	April 30, 2017	January 31, 2017
Leasehold improvements	\$ 1,096	\$ 860
Furniture and fixtures	3,643	3,129
Computer equipment	7,989	7,194
Property and equipment, gross	 12,728	11,183
Accumulated depreciation	(6,645)	(6,013)
Property and equipment, net	\$ 6,083	\$ 5,170

Depreciation expense for the three months ended April 30, 2017 and 2016 was \$632,000 and \$447,000, respectively.

Note 5. Intangible assets and goodwill

During the three months ended April 30, 2017 and 2016, the Company capitalized software development costs of \$2.2 million and \$1.9 million, respectively, related to significant enhancements and upgrades to its proprietary system.

The gross carrying amount and associated accumulated amortization of intangible assets were as follows as of April 30, 2017 and January 31, 2017:

(in thousands)	April 30, 2017	January 31, 2017
Amortized intangible assets:		
Capitalized software development costs	\$ 26,096	\$ 23,925
Software	7,383	7,041
Acquired intangible member assets	64,962	64,962
Intangible assets, gross	98,441	95,928
Accumulated amortization	(33,758)	(30,908)
Intangible assets, net	\$ 64,683	\$ 65,020

During the three months ended April 30, 2017 and 2016, the Company incurred and expensed a total of \$2.8 million and \$2.1 million, respectively, in software development costs primarily related to the post-implementation and operation stages of its proprietary software.

Amortization expense for the three months ended April 30, 2017 and 2016 was \$2.8 million and \$2.5 million, respectively.

There were no changes to the goodwill carrying value during the three months ended April 30, 2017 and 2016.

Note 6. Commitments and contingencies

The Company's principal commitments and contingencies consist of a processing services agreement with a vendor, and obligations for office space, telephony services, data storage facilities, equipment and certain maintenance agreements under long-term, non-cancelable operating leases. These commitments as of January 31, 2017 are disclosed in the Company's consolidated financial statements included in its Annual Report on Form 10-K for the year ended January 31, 2017, and did not change materially during the three months ended April 30, 2017.

Lease expense for office space for the three months ended April 30, 2017 and 2016 was \$1.1 million, and \$593,000, respectively. Expense for other lease agreements for the three months ended April 30, 2017 and 2016 was \$120,000 and \$60,000, respectively.

Note 7. Indebtedness

On September 30, 2015, the Company entered into a new credit facility (the "Credit Agreement"). The Credit Agreement provides for a secured revolving credit facility in the aggregate principal amount of \$100.0 million for a term of five years. The proceeds of borrowings under the Credit Agreement may be used for general corporate purposes. No amounts have been drawn under the Credit Agreement as of April 30, 2017.

Borrowings under the Credit Agreement bear interest equal to, at the Company's option, a) an adjusted LIBOR rate or b) a customary base rate, in each case with an applicable spread to be determined based on the Company's leverage ratio as of the most recent fiscal quarter. The applicable spread for borrowing under the Credit Agreement ranges from 1.50% to 2.00% with respect to adjusted LIBOR rate borrowings and 0.50% to 1.00% with respect to customary base rate borrowings. Additionally, the Company pays a commitment fee ranging from 0.20% to 0.30% on the daily amount of the unused commitments under the Credit Agreement payable in arrears at the end of each fiscal quarter.

The Company's material subsidiaries are required to guarantee the obligations of the Company under the Credit Agreement. The obligations of the Company and the guarantors under the Credit Agreement and the guarantees are secured by substantially all assets of the Company and the guarantors, subject to customary exclusions and exceptions.

The Credit Agreement requires the Company to maintain a total leverage ratio of not more than 3.00 to 1.00 as of the end of each fiscal quarter and a minimum interest coverage ratio of at least 3.00 to 1.00 as of the end of each fiscal quarter. In addition, the Credit Agreement includes customary representations and warranties, affirmative and negative covenants, and events of default. The restrictive covenants include customary restrictions on the Company's ability to incur additional indebtedness; make investments, loans or advances; grant or incur liens on assets; engage in mergers, consolidations, liquidations or dissolutions; engage in transactions with affiliates; and make dividend payments. The Company was in compliance with these covenants as of April 30, 2017.

Note 8. Income taxes

The Company follows FASB Accounting Standards Codification 740-270, *Income Taxes - Interim Reporting*, for the computation and presentation of its interim period tax provision. Accordingly, management estimated the effective annual tax rate and applied this rate to the year-to-date pre-tax book income to determine the interim provision for income taxes. For the three months ended April 30, 2017, the Company recorded a provision for income taxes of \$1.8 million. The resulting effective income tax rate was 11.4%, compared with an effective income tax rate of 36.0% for the three months ended April 30, 2016. For the three months ended April 30, 2017, the net impact of discrete tax items caused a 24.8 percentage point decrease to the effective income tax rate primarily due to the excess tax benefit on stock-based compensation expense recognized in the provision for income taxes on the condensed consolidated statements of income, pursuant to the adoption of ASU 2016-09, *Improvements to Employee Share-Based Payment Accounting*. For the three months ended April 30, 2016, the net impact of discrete tax items was not material. The decrease in the effective income tax rate from the same period last year is primarily due to the excess tax benefit on stock-based compensation expense recognized in the provision for income taxes on the condensed consolidated statements of income during the three months ended April 30, 2017, pursuant to the adoption of ASU 2016-09.

As of April 30, 2017 and January 31, 2017, the Company's total gross unrecognized tax benefit was \$741,000 and \$674,000, respectively. As a result of ASU No. 2013-11, certain unrecognized tax benefits have been netted against their related deferred tax assets; therefore, no unrecognized tax benefit has been recorded as of April 30, 2017 and January 31, 2017. If recognized, \$622,000 of the total gross unrecognized tax benefits would affect the Company's effective income tax rate as of April 30, 2017.

The Company files income tax returns with U.S. federal and state taxing jurisdictions and is not currently under examination with any jurisdiction. The Company remains subject to examination by federal and various state taxing jurisdictions for tax years after 2005.

Note 9. Stock-based compensation

The following table shows a summary of stock-based compensation in the Company's condensed consolidated statements of operations and comprehensive income during the periods presented:

	Three months ended Apri				
(in thousands)	2017		2016		
Cost of revenue	\$ 491	\$	375		
Sales and marketing	317		213		
Technology and development	672		357		
General and administrative	1,530		877		
Total stock-based compensation expense	\$ 3,010	\$	1,822		

Stock options

Stock option activity under the Company's equity incentive plans is as follows:

				Outstanding	sto	ock options
(in thousands, except for exercise prices and term)	Number of options	Range of exercise prices	Weighted- average exercise price	Weighted- average contractual term (in years)		Aggregate intrinsic value
Outstanding as of January 31, 2017	4,716	\$0.10 - 44.53	\$ 18.36	7.60	\$	131,529
Granted	370	\$41.28 - 46.40	\$ 41.61			
Exercised	(366)	\$0.10 - 33.47	\$ 10.45			
Forfeited	(55)	\$24.36 - 44.53	\$ 32.70			
Outstanding as of April 30, 2017	4,665	\$0.10 - 46.40	\$ 20.65	7.73	\$	116,002
Vested and expected to vest as of April 30, 2017	4,478		\$ 20.36	7.70	\$	112,687
Exercisable as of April 30, 2017	1,626		\$ 11.94	6.54	\$	54,616

The aggregate intrinsic value in the table above represents the difference between the estimated fair value of common stock and the exercise price of outstanding, in-the-money stock options.

The key input assumptions that were utilized in the valuation of the stock options granted during the periods presented:

	Tl	
	i nree montr	ns ended April 30,
	2017	2016
Expected dividend yield	— %	—%
Expected stock price volatility	37.90% - 38.01%	38.29% - 38.37%
Risk-free interest rate	1.90% - 2.07%	1.33% - 1.52%
Expected life of options	5.17 - 6.25 years	5.17 - 6.25 years

The determination of the fair value of stock options on the date of grant using an option pricing model is affected by the Company's stock price as well as assumptions regarding a number of complex and subjective variables. Expected volatility is determined using weighted average volatility of publicly traded peer companies. The Company expects that it will begin using its own historical volatility in addition to the volatility of publicly traded peer companies, as its share price history grows over time. The risk-free interest rate is determined by using published zero coupon rates on treasury notes for each grant date given the expected term on the options. The dividend yield of zero is based on the fact that the Company expects to invest cash in operations. The Company uses the

Note 9. Stock-based compensation (continued)

"simplified" method to estimate expected term as determined under Staff Accounting Bulletin No. 110 due to the lack of sufficient option exercise history as a public company.

As of April 30, 2017, the weighted-average vesting period of non-vested awards expected to vest is approximately 2.4 years; the amount of compensation expense the Company expects to recognize for stock options vesting in future periods is approximately \$23.2 million.

Restricted stock units

The Company grants restricted stock units ("RSU") to certain team members, officers, and directors under the 2014 Equity Incentive Plan. RSUs vest upon service-based criteria and performance-based criteria. Generally, service-based restricted stock units vest over a four-year period in equal annual installments commencing upon the first anniversary of the grant date. Performance-based restricted stock units ("PRSU") vest upon the achievement of certain financial criteria and cliff vest on January 31, 2020.

RSUs are valued based on the current value of the Company's closing stock price on the date of grant and stock-based compensation expense is recognized over the requisite service period. Stock-based compensation expense for PRSUs is recognized over the requisite service period based on the probable outcome of the achievement of the performance criteria.

A summary of the RSU activity is as follows:

(in thousands, except weight-average grant date fair value)	RSUs and PRSUs	Weighted-average grant date fair value
Outstanding as of January 31, 2017	10	\$ 26.93
Granted	326	41.61
Vested	*	46.40
Forfeitures	_	_
Outstanding as of April 30, 2017	336	\$ 41.15

^{*} Represents less than 1,000 of vested RSUs.

Stock-based compensation expense related to RSUs was \$545,000 for the three months ended April 30, 2017. Total unrecorded stock-based compensation expense as of April 30, 2017 associated with RSUs was \$11.6 million, which is expected to be recognized over a weighted-average period of 3.3 years.

Note 10. Fair value

Fair value measurements are made at a specific point in time, based on relevant market information. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. Accounting standards specify a hierarchy of valuation techniques based on whether the inputs to those valuation techniques are observable or unobservable. Observable inputs reflect data obtained from independent sources, while unobservable inputs reflect the Company's market assumptions. These two types of inputs have created the following fair value hierarchy:

- Level 1—quoted prices in active markets for identical assets or liabilities;
- · Level 2—inputs, other than the quoted prices in active markets, that are observable either directly or indirectly; and
- Level 3—unobservable inputs based on the Company's own assumptions.

Level 1 instruments are valued based on publicly available daily net asset values. Level 1 instruments consist primarily of highly liquid mutual funds.

Note 10. Fair value (continued)

The following tables summarize the assets measured at fair value on a recurring basis and indicates the level within the fair value hierarchy reflecting the valuation techniques utilized to determine fair value:

				Α	pril 30, 2017
(in thousands)	Level	1	Level 2		Level 3
Marketable securities:					
Mutual funds	\$ 40,47	2 \$	_	\$	
				Janu	ary 31, 2017
(in thousands)	Level	1	Level 2		Level 3
Marketable securities:					
Mutual funds	\$ 40,40	5 \$	_	\$	_

The carrying value of financial instruments including cash and cash equivalents and certain non-trade receivables approximate fair values as of April 30, 2017 due to the short-term nature of these instruments. The Company has classified cash and cash equivalents as Level 1 and certain non-trade receivables as Level 2 in the fair value hierarchy.

Note 11. Subsequent events

In May 2017, the Company entered into a definitive asset purchase agreement with BenefitGuard LLC, a 401(k) provider that offers 3(16) plan administrator and 3(21) named fiduciary services for 401(k) employer sponsors for an estimated purchase price range between \$1.5 million and \$3.0 million. The transaction is subject to customary closing conditions. The transaction is expected to be completed during the three months ended October 31, 2017.

On May 31, 2017, the Company entered into an amendment to its lease agreement, dated May 15, 2015, by and between the Company and its landlord to expand its current office space. The term of the lease will commence on January 1, 2018 and will expire on March 31, 2027. The Company will be responsible for payment of taxes and operating expenses for its portion of the building, in addition to an annual base rent in the initial amount of approximately \$513,000, with annual increases ranging from 2.5% to 3.1%.

Item 2. Management's discussion and analysis of financial condition and results of operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q. The following discussion and analysis contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. Statements that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements are often identified by the use of words such as, but not limited to, "anticipate," "believe," "can," "continue," "could," "estimate," "expect," "intend," "may," "plan," "project," "seek," "should," "target," "will," "would" and similar expressions or variations intended to identify forward-looking statements. Such statements include, but are not limited to, statements concerning market opportunity, our future financial and operating results, investment strategy, sales and marketing strategy, management's plans, beliefs and objectives for future operations, technology and development, economic and industry trends or trend analysis, expectations about seasonality, opportunity for portfolio purchases and other acquisitions, use of non-GAAP financial measures, operating expenses, anticipated income tax rates, capital expenditures, cash flows and liquidity. These statements are based on the beliefs and assumptions of our management based on information currently available to us. Such forward-looking statements are subject to risks, uncertainties and other important factors that could cause actual results and the timing of certain events to differ materially from future results expressed or implied by such forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those identified below, and those discussed in the section titled "Risk factors" included in our Annual Report on Form 10-K for the year ended January 31, 2017 and in our other reports filed with the SEC. Furthermore, such forward-looking statements speak only as of the date of this report. Except as required by law, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such events.

Overview

We are a leader and an innovator in the high-growth category of technology-enabled services platforms that empower consumers to make healthcare saving and spending decisions. Our platform provides an ecosystem where consumers can access their tax-advantaged healthcare savings, compare treatment options and pricing, evaluate and pay healthcare bills, receive personalized benefit and clinical information, earn wellness incentives, and make educated investment choices to grow their tax-advantaged healthcare savings.

The core of our ecosystem is the HSA, a financial account through which consumers spend and save long-term for healthcare on a tax-advantaged basis. We are the integrated HSA platform for 87 health plans, and over 34,000 employer clients. Our customers include individuals, employers of all sizes and health plans. We refer to our individual customers as our members, our health plan customers as our Health Plan Partners and our employer clients with more than 1,000 employees as our Employer Partners. Our Health Plan Partners and Employer Partners collectively constitute our Network Partners. Through our Network Partners, we have the potential to reach more than a third of the under-age 65 privately insured population in the United States.

Since our inception in 2002, we have been committed to developing technology solutions that empower healthcare consumers. In 2003, we began offering live 24/7/365 consumer support from health saving and spending experts. In 2005, we integrated HSAs with our first Health Plan Partner, and in 2006, we were authorized to act as an HSA custodian by the U.S. Department of the Treasury. In 2009, we integrated HSAs with multiple health plans of a single large employer, began delivering integrated wellness incentives through an HSA, and partnered with a private health insurance exchange as its preferred HSA partner. In 2011, we integrated HSAs, RAs, and investment accounts on one website, and in 2013, our registered investment advisor subsidiary began delivering HSA-specific investment advice online. In 2015, we launched our HSA Optimizer, which helps HSA members optimize their accounts based on their individual preferences and goals. In 2016, we launched a new feature which provides account holders advance access to funds.

We generate revenue primarily from three sources: service revenue, custodial revenue and interchange revenue. We generate service revenue by providing monthly account services on our platform, primarily through multi-year contracts with our Network Partners that are typically three to five years in duration. We generate custodial revenue from custodial cash assets deposited with our FDIC-insured custodial depository bank partners and with our

insurance company partner, and recordkeeping fees we earn in respect of mutual funds in which our members invest. We also generate interchange revenue from interchange fees that we earn on payments that our members make using our physical and virtual payment cards.

Key factors affecting our performance

We believe that our performance and future success are driven by a number of factors, including those identified below. Each of these factors presents both significant opportunities and significant risks to our future performance. See the section entitled "Risk factors" included in our Annual Report on Form 10-K for the year ended January 31, 2017.

Structural change in U.S. private health insurance

Substantially all of our revenue is derived from healthcare-related saving and spending by consumers in the United States, which is impacted by changes affecting the broader healthcare industry in the U.S. The healthcare industry has changed significantly in recent years, and we expect that significant changes will continue to occur that will result in increased participation in HDHPs and other consumer-centric health plans. In particular, we believe that continued growth in healthcare costs, and related factors will spur HDHP and HSA growth; however, the timing and impact of these and other developments in the healthcare industry are difficult to predict.

Attracting and penetrating network partners

We created our business model to take advantage of the changing dynamics of the U.S. private health insurance market. Our model is based on a B2B2C distribution strategy, meaning that we rely on our Employer Partners and Health Plan Partners to reach potential members to increase the number of our HSA Members. Our success depends in large part on our ability to further penetrate our existing Network Partners by adding new HSA members from these partners and adding new Network Partners.

Our innovative technology platform

We believe that innovations incorporated in our technology that enable consumers to make healthcare saving and spending decisions differentiate us from our competitors and drive our growth in revenue, HSA Members, Network Partners and custodial assets. Similarly, these innovations underpin our ability to provide a differentiated consumer experience in a cost-effective manner. For example, we are currently undertaking a significant update of our proprietary platform's architecture, which will allow us to improve our transaction processing capabilities and related platform infrastructure to support continued account and transaction growth. We intend to continue to invest in our technology development to enhance our platform's capabilities and infrastructure.

Our "DEEP Purple" culture

The new healthcare consumer needs education and advice delivered by people as well as technology. We believe that our "DEEP Purple" culture which we define as driving excellence, ethics, and process while providing remarkable service, is a significant factor in our ability to attract and retain customers and to address nimbly opportunities in the rapidly changing healthcare sector. We make significant efforts to promote and foster DEEP Purple within our workforce. We invest in and intend to continue to invest in human capital through technology-enabled training, career development and advancement opportunities.

Interest rates

As a non-bank custodian, we contract with FDIC-insured custodial depository bank partners and an insurance company partner to hold custodial cash assets on behalf of our members, and we generate a significant portion of our total revenue from interest rates offered to us by these partners. The contract terms range from three to five years and have either fixed or variable interest rates. As our custodial assets increase and existing agreements expire, we seek to enter into new contracts with FDIC-insured custodial depository bank partners, the terms of which are impacted by the then-prevailing interest rate environment. The diversification of deposits among bank partners and varied contract terms substantially reduces our exposure to short-term fluctuations in prevailing interest rates and mitigates the short-term impact of a sustained increase or decline in prevailing interest rates on our custodial revenue. A sustained decline in prevailing interest rates may negatively affect our business by reducing the size of the interest rate yield, or yield, available to us and thus the amount of the custodial revenue we can realize. Conversely, a sustained increase in prevailing interest rates would present us with an opportunity to increase our yield. An increase in our yield would increase our custodial revenue as a percentage of total revenue. In addition, as our yield increases, we expect the spread to grow between the interest offered to us by our custodial depository bank partners and the interest we offer to our members, thus increasing our profitability. Changes in

prevailing interest rates are driven by macroeconomic trends and government policies over which we have no control.

Our competition and industry

Our direct competitors are HSA custodians. These are primarily state or federally chartered banks and other financial institutions for which we believe technology-based healthcare services are not a core business. Certain of our direct competitors have chosen to exit the market despite increased demand for these services. This has created, and we believe will continue to create, opportunities for us to leverage our technology platform and capabilities to increase our market share. However, some of our direct competitors are in a position, should they choose, to devote more resources to the development, sale and support of their products and services than we have at our disposal. In addition, numerous indirect competitors, including benefits administration technology and service providers, partner with banks and other HSA custodians to compete with us. Our Health Plan Partners may also choose to offer technology-based healthcare services directly, as some health plans have done. Our success depends on our ability to predict and react quickly to these and other industry and competitive dynamics.

Regulatory environment

Federal law and regulations, including the Affordable Care Act, the Internal Revenue Code and IRS regulations, the Employment Retirement Income Security Act of 1974 and Department of Labor regulations, and public health regulations that govern the provision of health insurance, play a pivotal role in determining our market opportunity. Privacy and data security-related laws such as the Health Insurance Portability and Accountability Act of 1996, or HIPAA, and the Gramm-Leach-Bliley Act, laws governing the provision of investment advice to consumers, such as the Investment Advisers Act of 1940, or the Advisers Act, the USA PATRIOT Act, anti-money laundry laws, and the Federal Deposit Insurance Act, all play a similar role in determining our competitive landscape. In addition, state-level regulations also have significant implications for our business in some cases. For example, our newly formed subsidiary, HealthEquity Trust Company, is regulated by the Wyoming Division of Banking. Our ability to predict and react quickly to relevant legal and regulatory trends and to correctly interpret their market and competitive implications is important to our success.

Our acquisition strategy

We have a successful history of acquiring complementary assets and businesses that strengthen our platform. We seek to continue this growth strategy and are regularly engaged in evaluating different opportunities. We have developed an internal capability to source, evaluate and integrate acquisitions that have created value for shareholders. We believe the nature of our competitive landscape provides a significant acquisition opportunity. Many of our competitors view their HSA businesses as non-core functions. We believe they will look to divest these assets and, in certain cases, be limited from making acquisitions due to depository capital requirements. We intend to continue to pursue acquisitions of complementary assets and businesses that we believe will strengthen our platform.

Key financial and operating metrics

Our management regularly reviews a number of key operating and financial metrics to evaluate our business, determine the allocation of our resources, make decisions regarding corporate strategies and evaluate forward-looking projections and trends affecting our business. We discuss certain of these key financial metrics, including revenue, below in the section entitled "Key components of our results of operations." In addition, we utilize other key metrics as described below.

HSA members

The following table sets forth our HSA Members as of the periods indicated:

	April 30, 2017	April 30, 2016	% Change	January 31, 2017
HSA Members	2,805,280	2,228,041	26%	2,746,132
Average HSA Members - Year-to-date	2,782,779	2,211,860	26%	2,339,091
Average HSA Members - Quarter-to-date	2,782,779	2,211,860	26%	2,519,382
HSA Members with investments	76,996	49,761	55%	65,906

The number of our HSA Members is critical because our service revenue is driven by the amount we charge per HSA Member.

The number of our HSA Members increased by approximately 577,000, or 26%, from April 30, 2016 to April 30, 2017, and by approximately 754,000, or 51%, from April 30, 2015 to April 30, 2016.

The increase in the number of our HSA Members in these periods was driven by the addition of new Network Partners and further penetration into existing Network Partners.

Custodial assets

The following table sets forth our custodial assets as of the periods indicated:

(in thousands, except percentages)	April 30, 2017	April 30, 2016	% Change	January 31, 2017
Custodial cash	\$ 4,454,928	\$ 3,597,111	24%	\$ 4,380,487
Custodial investments	772,867	488,343	58%	658,580
Total custodial assets	\$ 5,227,795	\$ 4,085,454	28%	\$ 5,039,067
Average daily custodial cash - Year-to-date	\$ 4,410,507	\$ 3,518,081	25%	\$ 3,661,058
Average daily custodial cash - Quarter-to-date	\$ 4,410,507	\$ 3,518,081	25%	\$ 3,854,518

Our custodial assets, which are our HSA Members' assets for which we are the custodian, consist of the following components: (1) custodial cash deposits, which are deposits with our FDIC-insured custodial depository bank partners, (2) custodial cash deposits invested in an annuity contract with our insurance company partner and (3) members' investments in mutual funds through our custodial investment partner. Measuring our custodial assets is important because our custodial revenue is determined by the applicable account yields and average daily custodial cash balances.

Our total custodial assets increased by \$1.1 billion, or 28%, from April 30, 2016 to April 30, 2017. Our total custodial assets increased by \$1.5 billion, or 61%, from April 30, 2015 to April 30, 2016. The increase in total custodial assets in these periods was driven by additional custodial assets from our existing HSA Members and new custodial assets from new HSA Members added during the fiscal year.

Adjusted EBITDA

We define Adjusted EBITDA, which is a non-GAAP financial metric, as adjusted earnings before interest, taxes, depreciation and amortization, stock-based compensation expense, and certain other non-operating items. We believe that Adjusted EBITDA provides useful information to investors and analysts in understanding and evaluating our operating results in the same manner as our management and our board of directors because it reflects operating profitability before consideration of non-operating expenses and non-cash expenses, and serves as a basis for comparison against other companies in our industry.

The following table presents a reconciliation of net income, the most comparable GAAP financial measure, to Adjusted EBITDA for each of the periods indicated:

	Three m	onths e	ended April 30,
(in thousands)	2017		2016
Net income	\$ 14,029	\$	8,073
Interest income	(157)		(120)
Interest expense	67		68
Income tax provision	1,808		4,536
Depreciation and amortization	2,398		1,898
Amortization of acquired intangible assets	1,083		1,049
Stock-based compensation expense	3,010		1,822
Other (1)	180		693
Adjusted EBITDA	\$ 22,418	\$	18,019

⁽¹⁾ For the three months ended April 30, 2017 and 2016, Other consisted of non-income-based taxes of \$88 and \$84, other costs of \$54 and \$24, and acquisition-related costs of \$38 and \$585, respectively.

The following table sets forth our Adjusted EBITDA:

	Three m	onths	ended April 30,		
(in thousands, except percentages)	2017		2016	\$ Change	% Change
Adjusted EBITDA	\$ 22,418	\$	18,019	\$ 4,399	24%
As a percentage of revenue	40%	, 0	41%		

Our Adjusted EBITDA increased by \$4.4 million, or 24%, from \$18.0 million for the three months ended April 30, 2016 to \$22.4 million for the three months ended April 30, 2017. The increase in Adjusted EBITDA was driven by the overall growth of our business, including a \$2.7 million, or 20%, increase in income from operations.

Our use of Adjusted EBITDA has limitations as an analytical tool, and it should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP.

Key components of our results of operations

Revenue

We generate revenue from three primary sources: service revenue, custodial revenue and interchange revenue.

Service revenue. We earn service revenue from the fees we charge our Network Partners, employer clients and individual members for the administration services we provide in connection with the HSAs and RAs we offer. Our fees are generally based on a fixed tiered structure fixed for the duration of our agreement with the relevant Network Partner, which is typically three to five years, and are paid to us on a monthly basis. We recognize revenue on a monthly basis as services are rendered under our written service agreements.

Custodial revenue. We earn custodial revenue from our custodial assets deposited with our FDIC-insured custodial depository bank partners, our insurance company partner and our custodial investment partner. As a non-bank custodian, we deposit our cash custodial assets with our various bank partners pursuant to contracts that (i) have terms that range from three to five years, (ii) provide for a fixed or variable interest rate payable on the average daily cash balances deposited with the relevant bank partner, and (iii) have minimum and maximum required deposit balances. We earn custodial revenue on our cash custodial assets that is based on the interest rates offered to us by these bank partners. In addition, once a member's HSA cash balance reaches a certain threshold, the member is able to invest his or her HSA assets in mutual funds through our custodial investment partner. We receive a recordkeeping fee related to such investment custodial assets.

Interchange revenue. We earn interchange revenue each time one of our members uses one of our payment cards to make a qualified purchase. This revenue is collected each time a member "swipes" our payment card to pay a healthcare-related expense. We recognize interchange revenue monthly based on reports received from third parties, namely, the card-issuing bank and the card processor.

Cost of revenue

Cost of revenue includes costs related to servicing member accounts, managing customer and partner relationships and processing reimbursement claims. Expenditures include personnel-related costs, depreciation, amortization, stock-based compensation, common expense allocations (such as office rent, supplies, and other overhead expenses), new member and participant supplies, and other operating costs related to servicing our members. Other components of cost of revenue include interest paid to members on cash custodial assets and interchange costs incurred in connection with processing card transactions for our members.

Service costs. Service costs include the servicing costs described above. Additionally, for new accounts, we incur on-boarding costs associated with the new accounts, such as new member welcome kits, the cost associated with issuance of new payment cards and costs of marketing materials that we produce for our Network Partners.

Custodial costs. Custodial costs are comprised of interest we pay to our HSA Members and fees we pay to banking consultants whom we use to help secure agreements with our FDIC-insured custodial depository banking partners. We pay interest to HSA Members on a tiered basis. The interest rates we pay to HSA Members can be changed at any time upon required notice, which is typically 30 days.

Interchange costs. Interchange costs are comprised of costs we incur in connection with processing payment transactions initiated by our members. Due to the substantiation requirement on RA-linked payment card transactions, which is the requirement that we confirm each purchase involves a "qualified medical expense" as defined under applicable law, payment card costs are higher for RA card transactions. In addition to fixed per card fees, we are assessed additional transaction costs determined by the amount of the transaction.

Gross profit and gross margin

Our gross profit is our total revenue minus our total cost of revenue, and our gross margin is our gross profit expressed as a percentage of our total revenue. Our gross margin has been and will continue to be affected by a number of factors, including the amount we charge our partners and members, interest rates, how many services we deliver per account, and payment processing costs per account. We expect our annual gross margin to remain relatively steady over the near term, although our gross margin could fluctuate from period to period depending on the interplay of these factors.

Operating expenses

Sales and marketing. Sales and marketing expenses consist primarily of personnel and related expenses for our sales and marketing staff, including sales commissions for our direct sales force, external agent/broker commission expenses, marketing expenses, depreciation, amortization, stock-based compensation, and common expense allocations.

We expect our sales and marketing expenses to increase for the foreseeable future as we continue to increase the size of our sales and marketing organization and expand into new markets. On an annual basis, we expect our sales and marketing expenses to increase slightly as a percentage of our total revenue over the near term. Our sales and marketing expenses may fluctuate as a percentage of our total revenue from period to period due to the seasonality of our total revenue and the timing and extent of our sales and marketing expenses.

Technology and development. Technology and development expenses include personnel and related expenses for software engineering, information technology, and product development. Technology and development expenses also include outsourced software engineering services, the costs of operating our on-demand technology infrastructure, depreciation, amortization of capitalized software development costs, stock-based compensation, and common expense allocations.

We expect our technology and development expenses to increase for the foreseeable future due to higher amortization costs related to our planned capital expenditures to improve the architecture of our proprietary system. On an annual basis, we expect our technology and development expenses to remain unchanged as a percentage of our total revenue. Our technology and development expenses may fluctuate as a percentage of our total revenue from period to period due to the seasonality of our total revenue and the timing and extent of our technology and development expenses.

General and administrative. General and administrative expenses include personnel and related expenses, and professional fees incurred by our executive, finance, legal, compliance, and people departments. They also include depreciation, amortization, stock-based compensation and common expense allocations.

We expect our general and administrative expenses to increase for the foreseeable future due to the additional legal, compliance, accounting, insurance, investor relations and other public company costs that we incur as we continue to grow as a public company, as well as other costs associated with continuing to grow our business. Looking forward, on an annual basis we expect our general and administrative expenses to remain unchanged as a percentage of our total revenue over the near term. Our general and administrative expenses may fluctuate as a percentage of our total revenue from period to period due to the seasonality of our total revenue and the timing and extent of our general and administrative expenses.

Amortization of acquired intangible assets. Amortization of acquired intangible assets results from our acquisition of HSA portfolios. We acquired these intangible member assets from third-party custodians. We amortize these assets over the assets' estimated useful life of 15 years. We evaluate these assets for impairment at least each year, or at a triggering event. Our amortization of acquired intangible assets will remain flat going forward.

Other expense, net

Other expense primarily consists of interest expense associated with our credit agreement, non-income-based taxes and acquisition-related expenses, offset by interest income on corporate cash and marketable securities.

Income tax provision

We are subject to federal and state income taxes in the United States based on a calendar tax year which differs from our fiscal year-end for financial reporting purposes. We use the asset and liability method to account for income taxes, under which current tax liabilities and assets are recognized for the estimated taxes payable or refundable on the tax returns for the current fiscal year. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases, net operating loss carryforwards, and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted statutory tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be realized or settled. As of April 30, 2017, we have recorded a net deferred tax asset. Valuation allowances are established when necessary to reduce net deferred tax assets to the amount expected to be realized. Due to the positive evidence of current taxable income coupled with forecasted profitability, no valuation allowance was required as of April 30, 2017.

Comparison of the three months ended April 30, 2017 and 2016

The following table sets forth our revenue for the periods indicated:

		Three mo	onths e	nded April 30,		
(in thousands, except percentages)		2017		2016	\$ Change	% Change
Service revenue	\$	\$ 22,487	\$	18,994	\$ 3,493	18%
Custodial revenue		19,319		13,811	5,508	40%
Interchange revenue		13,615		11,208	2,407	21%
Total revenue	9	\$ 55,421	\$	44,013	\$ 11,408	26%

Service revenue

The \$3.5 million increase in service revenue from the three months ended April 30, 2016 to the three months ended April 30, 2017 was primarily due to an increase in the number of our HSA Members. The number of our HSA Members increased by approximately 577,000, or 26%, from April 30, 2016 to April 30, 2017. The growth in the number of our HSA Members from was due to growth from our new and existing Network Partners.

Service revenue per HSA Member decreased by approximately 6% from the three months ended April 30, 2016 to the three months ended April 30, 2017. Our service fee tier structure incentivizes Network Partners to add HSA Members by charging a lower rate for more HSA Members. As Network Partners add more HSA Members, the account fee per HSA Member will continue to decrease. The decrease in service revenue per HSA Member was partially offset by increases in custodial revenue and interchange revenue per HSA Member.

Custodial revenue

The \$5.5 million increase in custodial revenue from the three months ended April 30, 2016 to the three months ended April 30, 2017 was primarily due to an increase in average daily cash custodial assets of \$892.4 million, or 25%, and an increase in the yield on average cash custodial assets from 1.55% for the three months ended April 30, 2016 to 1.72% for the three months ended April 30, 2017. Custodial revenue as a percentage of our total revenue increased from the three months ended April 30, 2016 to the three months ended April 30, 2017, primarily due to our entry into new custodial depository agreements with higher interest rates payable on average cash balances deposited thereunder.

Custodial revenue per HSA Member increased by approximately 11% from the three months ended April 30, 2016 to the three months ended April 30, 2017, primarily due the increase in average daily cash custodial assets balances.

Interchange revenue

The \$2.4 million increase in interchange revenue from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to an overall increase in the number of our HSA Members and payment activity.

Cost of revenue

The following table sets forth our cost of revenue for the periods indicated:

	Three mo			
(in thousands, except percentages)	2017	2016	\$ Change	% Change
Service costs	\$ 15,575	\$ 11,257	\$ 4,318	38%
Custodial costs	2,801	2,356	445	19%
Interchange costs	3,304	2,719	585	22%
Total cost of revenue	\$ 21,680	\$ 16,332	\$ 5,348	33%

Service costs

The \$4.3 million increase in service costs from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to the higher volume of total accounts being serviced. The \$4.3 million increase includes \$2.5 million related to the hiring of additional personnel to implement and support our new Network Partners and HSA Members, activation and processing costs of \$975,000 related to account and card activation as well as monthly processing of statements and other communications, information and technology expenses of \$186,000, stock compensation expense of \$116,000, and other expenses of \$546,000. Service costs per HSA Member increased by 10% from the three months ended April 30, 2016 to the three months ended April 30, 2017 due to incremental expenses associated to fraud prevention measures.

Custodial costs

The \$445,000 increase in custodial costs from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to an increase in average daily cash custodial assets which increased from \$3.5 billion for the three months ended April 30, 2016 to \$4.4 billion for the three months ended April 30, 2017. Our custodial costs on average cash custodial assets decreased from 0.27% for the three months ended April 30, 2016 to 0.26% for the three months ended April 30, 2017.

Interchange costs

The \$585,000 increase in interchange costs from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to an overall increase in payment activity, which is attributable to the growth in HSA Members.

As we continue to add HSA Members, our cost of revenue will increase in aggregate dollar amount to support our Network Partners and members. Cost of revenue will continue to be affected by a number of different factors, including our ability to implement new technology in our Member Education Center as well as scaling our Network Partner implementation and account management functions.

Operating expenses

The following table sets forth our operating expenses for the periods indicated:

	Three mo	onths	ended April 30,		
(in thousands, except percentages)	2017		2016	\$ Change	% Change
Sales and marketing	\$ 4,621	\$	4,183	\$ 438	10%
Technology and development	6,242		4,625	1,617	35%
General and administrative	5,868		4,574	1,294	28%
Amortization of acquired intangible assets	1,083		1,049	34	3%
Total operating expenses	\$ 17,814	\$	14,431	\$ 3,383	23%

Sales and marketing

The \$438,000 increase in sales and marketing expense from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to increased staffing and sales commissions of \$381,000, stock compensation expense of \$103,000, which were offset by decreases in other expenses of \$46,000.

We will continue to invest in sales and marketing by hiring additional personnel and promoting our brand through a variety of marketing and public relations activities. As a result, we expect our sales and marketing expense to increase in future periods.

Technology and development

The \$1.6 million increase in technology and development expense from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to personnel related expense of \$1.1 million, increases in amortization and depreciation of \$570,000, and stock compensation of \$315,000, which were partially offset by an increase in capitalized engineering of \$267,000 and decreases in other expenses of \$73,000.

We will continue to invest in our proprietary technology platform. The timing of development and enhancement projects, including whether they are capitalized or expensed, will significantly affect our technology and development expense both in dollar amount and as a percentage of revenue.

General and administrative

The \$1.3 million increase in general and administrative expense from the three months ended April 30, 2016 to the three months ended April 30, 2017 was due to increased personnel related expense of \$963,000, stock compensation of \$654,000, other expenses of \$125,000, which were offset by decreases in professional fees of \$447,000.

As we continue to grow, we expect our general and administrative expense to continue to increase in dollar amount as we expand general and administrative headcount to support our continued growth and the regulatory and compliance requirements of a public company.

Amortization of acquired intangible assets

The amortization of acquired intangible assets was unchanged for the three months ended April 30, 2017 compared to the three months ended April 30, 2016.

Other expense, net

The change in other expense, net from the three months ended April 30, 2016 to the three months ended April 30, 2017, was due to the timing of ongoing acquisition-related activity costs, non-income-based taxes, interest income and interest expense.

Income tax provision

Income tax provision for the three months ended April 30, 2017 was \$1.8 million, compared to \$4.5 million for the three months ended April 30, 2016. The decrease in income tax provision for the three months ended April 30, 2017 compared to the three months ended April 30, 2016 was primarily the result of an increase in federal and state income taxes driven by an increase in income before income taxes netted with excess tax benefits on stock-based compensation expense recognized in the provision for income taxes on the condensed consolidated statements of income during the three months ended April 30, 2017, pursuant to the adoption of ASU 2016-09, *Improvements to Employee Share-Based Payment Accounting*.

Our effective income tax rate for the three months ended April 30, 2017 was 11.4%, compared to 36.0% for the three months ended April 30, 2016. The 24.6 percentage point decrease for the three months ended April 30, 2017 compared to the three months ended April 30, 2016 was primarily due to the change in treatment of excess tax benefits related to stock-based compensation expense pursuant to ASU 2016-09.

Seasonality

Seasonal concentration of our growth combined with our recurring revenue model creates seasonal variation in our results of operations. A significant number of new and existing Network Partners brings new HSA Members beginning in January concurrent with the start of many employers' benefit plan years. Before we realize any revenue from these new HSA Members, we incur costs related to implementing and supporting our new Network Partners and new HSA Members. These costs of revenue relate to activating the account and the hiring of additional staff, including seasonal help to support our Member Education Center. These expenses begin to increase during our third fiscal quarter with the majority of expenses incurred in our fourth fiscal quarter. We also experience higher operating expenses in our fourth fiscal quarter due to sales commissions for new accounts activated in January.

Liquidity and capital resources

Cash and marketable securities overview

As of April 30, 2017, our principal source of liquidity was our current cash and marketable securities balances, collections from our service, custodial and interchange revenue activities, and availability under our credit facility. We rely on cash provided by operating activities to meet our short-term liquidity requirements, which primarily relate to the payment of corporate payroll and other operating costs, and capital expenditures.

As of April 30, 2017 and January 31, 2017, cash, cash equivalents and marketable securities were \$195.6 million and \$180.4 million, respectively.

Capital resources

We have a "shelf" registration statement on Form S-3 on file with the SEC. This shelf registration statement, which includes a base prospectus, allows us at any time to offer any combination of securities described in the prospectus in one or more offerings. Unless otherwise specified in a prospectus supplement accompanying the base prospectus, we would use the net proceeds from the sale of any securities offered pursuant to the shelf registration statement for general corporate purposes, including, but not limited to, working capital, sales and marketing activities, general and administrative matters and capital expenditures, and if opportunities arise, for the acquisition of, or investment in, assets, technologies, solutions or businesses that complement our businesse. Pending such uses, we may invest the net proceeds in interest-bearing securities. In addition, we may conduct concurrent or other financings at any time.

We have a secured credit facility of \$100.0 million. The credit facility has a term of five years and expires on September 30, 2020. The credit facility contains covenants and events of default customary for facilities of this type. There were no borrowings under the facility as of April 30, 2017. We were in compliance with all covenants as of April 30, 2017.

Use of cash

Capital expenditures for the three months ended April 30, 2017 and 2016 were \$4.2 million and \$2.3 million, respectively. We expect our capital expenditures to increase for the remainder of the year ending January 31, 2018 as we are devoting a significant amount of our capital expenditures to improve the architecture and functionality of our proprietary system. Costs to improve the architecture of our proprietary system include outsourced software engineering services, computer hardware, and personnel and related costs for software engineering. In addition, we plan to devote resources to leasehold improvements and furniture and fixtures for new office space adjacent to our headquarters in Draper, Utah, which we began occupying in August 2016.

We believe our existing cash, cash equivalents and marketable securities will be sufficient to meet our operating and capital expenditure requirements for at least the next 12 months. To the extent these current and anticipated future sources of liquidity are insufficient to fund our future business activities and requirements, we may need to raise additional funds through public or private equity or debt financing. In the event that additional financing is required, we may not be able to raise it on favorable terms, if at all.

The following table shows our cash flows from operating activities, investing activities and financing activities for the stated periods:

	Three months ended April 30,		
(in thousands)	2017		2016
Net cash provided by operating activities	\$ 15,576	\$	2,112
Net cash used in investing activities	(4,274)		(2,410)
Net cash provided by financing activities	3,829		9,423
Increase (decrease) in cash and cash equivalents	 15,131		9,125
Beginning cash and cash equivalents	139,954		83,641
Ending cash and cash equivalents	\$ 155,085	\$	92,766

Cash flows provided by operating activities. Net cash provided by operating activities during the three months ended April 30, 2017 resulted primarily from our net income of \$14.0 million being adjusted for the following non-cash items: depreciation and amortization of \$3.5 million, stock-based compensation of \$3.0 million, a change in deferred taxes of \$3.2 million impacted by the adoption of ASU 2016-09 and changes in inventories, accrued liabilities, other long-term liabilities and amortization of deferred financing costs and other totaling \$973,000. These items were offset by a decrease in accrued compensation of \$4.4 million resulting from the payment of bonuses and commissions subsequent to year-end, an increase in accounts receivable of \$2.0 million, an increase in other assets of \$1.2 million, and a decrease in accounts payable of \$1.5 million.

Net cash provided by operating activities during the three months ended April 30, 2016 resulted primarily from our net income of \$8.1 million being adjusted for the following non-cash items: depreciation and amortization of \$2.9 million, stock-based compensation of \$1.8 million, changes in other long-term liabilities of \$583,000, and changes in inventories, deferred taxes and amortization of deferred financing costs totaling \$74,000. These items were offset by a decrease in accrued compensation of \$5.2 million resulting from the payment of bonuses and commissions subsequent to year-end, an increase in other assets of \$4.7 million, an increase in accounts receivable of \$1.4 million, and a decrease in accounts payable of \$1.2 million.

Cash flows used in investing activities. Net cash used in investing activities for the three months ended April 30, 2017 was primarily the result of purchases of software and capitalized software development costs of \$2.7 million. This compares to purchases of software and capitalized software development costs of \$2.0 million for the three months ended April 30, 2016. We continue to develop of our proprietary system and other software necessary to support our continued account growth. Our purchases of property and equipment increased from \$321,000 for the three months ended April 30, 2016 to \$1.4 million for the three months ended April 30, 2017, the increase was as a result of our new facilities at our company headquarters.

Cash flows provided by financing activities. Cash flow provided by financing activities during the three months ended April 30, 2017 resulted primarily from the proceeds associated with the exercise of stock options of \$3.8 million. ASU 2016-09 was adopted during the three months ended April 30, 2017. This ASU requires cash flows related to excess tax benefits to no longer be separately classified as a financing activity but should be classified as operating activity.

Cash flow provided by financing activities during the three months ended April 30, 2016 resulted primarily from the proceeds associated with the exercise of stock options of \$145,000 and the associated tax benefits of \$9.3 million.

Contractual obligations

There were no material changes, outside of the ordinary course of business, in our contractual obligations from those disclosed in our Annual Report on Form 10-K for the year ended January 31, 2017.

Off-balance sheet arrangements

During the three months ended April 30, 2017 and 2016, we did not have any relationships with unconsolidated organizations or financial partnerships, such as structured finance or special purpose entities, that would have been established for the purpose of facilitating off-balance sheet arrangements.

Critical accounting policies and significant management estimates

Our management's discussion and analysis of financial condition and results of operations are based upon our unaudited condensed consolidated financial statements, which have been prepared in accordance with GAAP. The preparation of these unaudited condensed consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, we evaluate our critical accounting policies and estimates. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable in the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions. Our significant accounting policies are more fully described in Note 1 of the accompanying unaudited condensed consolidated financial statements and in Note 1 to our audited consolidated financial statements contained in our Annual Report on Form 10-K for the year ended January 31, 2017. Other than the adoption of ASU 2016-09 described in Note 1 of the accompanying unaudited condensed consolidated financial statements, there have been no significant or material changes in our critical accounting policies during the three months ended April 30, 2017, as compared to those disclosed in "Management's discussion and analysis of financial condition and results of operations – Critical accounting policies and significant management estimates" in our Annual Report on Form 10-K for the year ended January 31, 2017.

Recent accounting pronouncements

See Note 1. Summary of business and significant accounting policies within the interim financial statements included in this Form 10-Q for further discussion.

Item 3. Qualitative and quantitative disclosures about market risk

Concentration of market risk

We derive a substantial portion of our revenue from providing services to tax-advantaged healthcare account holders. A significant downturn in this market or changes in state and/or federal laws impacting the preferential tax treatment of healthcare accounts such as HSAs could have a material adverse effect on our results of operations. During the three months ended April 30, 2017, and 2016, no one customer accounted for greater than 10% of our total revenue.

Concentration of credit risk

Financial instruments, which potentially subject us to concentrations of credit risk, consist primarily of cash, cash equivalents and marketable securities. We maintain our cash and cash equivalents in bank and other depository accounts, which, at times, may exceed federally insured limits. Our cash, cash equivalents and marketable securities as of April 30, 2017 were \$195.6 million, of which \$750,000 was covered by federal depository insurance. We have not experienced any material losses in such accounts and believe we are not exposed to any significant credit risk with respect to our cash, cash equivalents, and marketable securities. Our accounts receivable balance as of April 30, 2017 was \$19.0 million. We have not experienced any significant write-offs to our accounts receivable and believe that we are not exposed to significant credit risk with respect to our accounts receivable.

Interest rate risk

Custodial assets

As of April 30, 2017, we had custodial cash assets of approximately \$4.5 billion. We have entered into depository agreements with financial institutions for our cash custodial assets. The contracted interest rates were negotiated at the time the depository agreements were executed. A significant reduction in prevailing market interest rates may make it difficult for us to continue to place custodial deposits at the current contracted rates.

Cash, cash equivalents and marketable securities

We consider all highly liquid investments purchased with an original maturity of three months or less to be unrestricted cash equivalents. Our unrestricted cash and cash equivalents are held in institutions in the U.S. and include deposits in a money market account that is unrestricted as to withdrawal or use. As of April 30, 2017, we had unrestricted cash and cash equivalents of \$155.1 million. Due to the short-term nature of these instruments, we believe that we do not have any material exposure to changes in the fair value of our investment portfolio as a result of changes in interest rates.

As of April 30, 2017, we had marketable securities of \$40.5 million. Marketable securities are recorded at their estimated fair value. We do not enter into investments for trading or speculative purposes. Our marketable securities are exposed to market risk due to a fluctuation in interest rates, which may affect the fair market value of our marketable securities. However, because we classify our marketable securities as "available-for-sale," no gains or losses are recognized in net income due to changes in interest rates unless such securities are sold prior to maturity or declines in fair value are determined to be other-than-temporary.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. The term "disclosure controls and procedures," as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act means controls and other procedures of a company that are designed to ensure the information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures included, without limitation, controls and procedures designed to ensure that

information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

Changes in Internal Control Over Financial Reporting

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Part II—Other Information

Item 1. Legal Proceedings

From time-to-time, we may be subject to various legal proceedings and claims that arise in the normal course of our business activities. As of the date of this Quarterly Report on Form 10-Q, we are not a party to any litigation whereby the outcome of such litigation, if determined adversely to us, would individually or in the aggregate be reasonably expected to have a material adverse effect on our results of operations, cash flows, financial position or brand.

Item 1A. Risk factors

The risks described in "Risk factors," in our Annual Report on Form 10-K for the year ended January 31, 2017 could materially and adversely affect our business, financial condition and results of operations. There have been no material changes in such risks. These risk factors do not identify all risks that we face - our operations could also be affected by factors that are not presently known to us or that we currently consider to be immaterial to our operations.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(a) Unregistered Sale of Equity Securities

None.

(b) Use of Proceeds from Public Offering of Common Stock

On August 5, 2014, we closed our initial public offering of 10,465,000 shares of common stock sold by us. The offer and sale of all of the shares in the IPO were registered under the Securities Act pursuant to a registration statement on Form S-1 (File No. 333-196645), which was declared effective by the SEC on July 30, 2014. JP Morgan & Chase Co. and Wells Fargo acted as the lead underwriters. The public offering price of the shares sold in the offering was \$14.00 per share. The total gross proceeds from the offering to us were \$146.5 million. After deducting underwriting discounts and commissions of approximately \$10.2 million and offering expenses payable by us of approximately \$3.7 million, we received approximately \$132.6 million. There has been no material change in the planned use of proceeds from our IPO as described in our final prospectus (dated July 30, 2014) filed with the SEC on August 1, 2014 pursuant to Rule 424(b) of the Securities Act. We paid a previously declared cash dividend of \$50.0 million on shares of our common stock outstanding on August 4, 2014. In addition, we paid a cash dividend of \$347,000 on shares of our outstanding series D-3 redeemable convertible preferred stock accrued through the date of conversion of such shares into common stock, which occurred on August 4, 2014. Other than the foregoing dividends, we made no payments directly or indirectly to (i) any of our officers or directors or their associates, (ii) any persons owning 10% or more of any class of our equity securities, or (iii) any of our affiliates.

On May 11, 2015, we closed our public offering of 972,500 shares of common stock sold by us. The offer and sale of all of the shares in the public offering were registered under the Securities Act pursuant to registration statements on Form S-1 (File Nos. 333-203190 and 333-203888), which became effective on May 5, 2015. Wells Fargo acted as the lead underwriter. The public offering price of the shares sold in the offering was \$25.90 per share. Certain selling stockholders sold 3,455,000 shares of common stock in the offering, including 380,000 shares of common stock which were issued upon the exercise of outstanding options. The Company received net proceeds of approximately \$23.5 million after deducting underwriting discounts and commissions of approximately \$1.0 million and other offering expenses payable by the Company of approximately \$688,000. The Company did not receive any proceeds from the sale of shares by the selling stockholders other than \$222,000 representing the exercise price of the options that were exercised by certain selling stockholders in connection with the offering. We paid all of the expenses related to the registration and offering of the shares sold by the selling stockholders, other than underwriting discounts and commissions relating to those shares. Other than these expenses, we made no payments directly or indirectly to (i) any of our officers or directors or their associates, (ii) any persons owning 10% or more of any class of our equity securities, or (iii) any of our affiliates. There has been no material change in the planned use of proceeds from our public offering as described in our final prospectus (dated May 5, 2015) filed with the SEC on May 6, 2015 pursuant to Rule 424(b) of the Securities Act.

During the year ended January 31, 2016, the Company used funds received from the offerings to acquire the rights to be the custodian of HSA portfolios acquired from The Bancorp Bank and M&T Bank, for approximately \$34.2 million and \$6.2 million, respectively. The remainder of the funds received have been invested in registered money market accounts and mutual funds.

Item 6. Exhibits

The exhibits listed in the accompanying Exhibit Index are filed or incorporated by reference as part of this Quarterly Report.

Signatures

Date: June 8, 2017

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HEALTHEQUITY, INC.

By: /s/ Darcy Mott

Name: Darcy Mott

Title: Executive Vice President and Chief Financial Officer

Exhibit Index

				Incorpora	te by reference
Exhibit no.	Description	Form	File No.	Exhibit	Filing Date
10.1+	First Amendment to Amended and Restated Lease Agreement, dated June 1, 2016, by and between the Company and the Landlord.				
10.2+	Second Amendment to Amended and Restated Lease Agreement, dated May 31, 2017, by and between the Company and the Landlord.				
21.1+	List of Subsidiaries.				
31.1+	Certification of the Principal Executive Officer Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002				
31.2+	Certification of the Principal Financial Officer Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002				
32.1*#	Certification of the Principal Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002				
32.2*#	Certification of the Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002				
101.INS††	XBRL Instance document				
101.SCH††	XBRL Taxonomy schema linkbase document				
101.CAL††	XBRL Taxonomy calculation linkbase document				
101.DEF††	XBRL Taxonomy definition linkbase document				
101.LAB††	XBRL Taxonomy labels linkbase document				
101.PRE††	XBRL Taxonomy presentation linkbase document				

⁺ Filed herewith

^{*} Furnished herewith

[#] These certifications are not deemed filed with the Securities and Exchange Commission and are not to be incorporated by reference in any filing the registrant makes under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, irrespective of any general incorporation language in any filings.

^{††} In accordance with Rule 406T of Regulation S-T, the information in these exhibits is furnished and deemed not filed or part of a registration statement or prospectus for purposes of sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of section 18 of the Exchange Act of 1934, and otherwise is not subject to liability under these sections.

FIRST AMENDMENT TO AMENDED AND RESTATED LEASE AGREEMENT

THIS FIRST AMENDMENT TO AMENDED AND RESTATED LEASE AGREEMENT (this "Amendment") is entered into effective as of this the 1st day of June, 2016, by and between BG SCENIC POINT OFFICE 1, L.C., a Utah limited liability company (the "Landlord"), and HEALTHEQUITY, INC., a Delaware corporation (the "Tenant").

RECITALS:

- A. Landlord and Tenant entered into that certain Amended and Restated Lease Agreement dated May 15, 2015 (the "**Lease**"), pursuant to which Landlord leased to Tenant 81,326 rentable square feet of space consisting of the entire first (1st), third (3rd) and fourth (4th) floors of the Building (as defined in the Lease) (the "**Leased Premises**").
 - B. Pursuant to Section 2.5 of the Lease, Landlord and Tenant have agreed to enter into an amendment to this Lease.

AGREEMENT:

NOW, THEREFORE, for the foregoing purposes, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Landlord and Tenant agree as follows:

- 1. <u>Recitals; Defined Terms</u>. The Recitals set forth above are incorporated herein and into the Lease by reference. Capitalized terms used but not defined herein shall have their meanings set forth in the Lease.
- 2. <u>Term of the Lease</u>. The term of the Lease commenced on June 1, 2015, and shall expire on March 31, 2027 (the date which is 129 full calendar months plus the partial calendar month, if any, occurring after the First Expansion Premises Commencement Date), and is subject to extension as expressly set forth in the Lease.
- 3. Omnibus Amendment. Any and all other terms and provisions of the Lease are hereby amended and modified wherever necessary, and even though not specifically addressed herein, so as to conform to the amendments set forth in the preceding paragraphs. Except as expressly modified and amended hereby, all other terms and conditions of the Lease shall continue in full force and effect.
- 4. <u>Headings</u>. The captions and headings of the various sections of this Amendment are for convenience only and are not to be construed as defining or as limiting in any way the scope or intent of the provisions hereof. Wherever the context requires or permits, the singular shall include the plural, the plural shall include the singular, and the masculine, feminine and neuter shall be freely interchangeable.

- 5. Entire Amendment. This Amendment contains all Amendments between the Landlord and Tenant with respect to the matters set forth herein, and no Amendment not contained herein shall be recognized by Landlord and Tenant. In the event of any amendment or modification of this Amendment, the amendment or modification shall be in writing signed by Landlord and Tenant in order to be binding upon Landlord and Tenant. This Amendment is only for the benefit of Landlord and Tenant, and no third party shall be entitled to rely on the provisions of this Amendment. In the event of a conflict between the provisions of this Amendment and the Lease, the provisions of this Amendment shall control.
- 6. <u>Counterparts</u>. This Amendment may be executed in counterparts, each of which shall be deemed an original. An executed counterpart of this Amendment transmitted by facsimile shall be equally as effective as a manually executed counterpart.
- 7. <u>Authority</u>. Each individual executing this Amendment does thereby represent and warrant to each other person so signing (and to each other entity for which such other person may be signing) that he or she has been duly authorized to deliver this Amendment in the capacity and for the entity set forth where she or he signs.

{Signature Page Follows}

IN WITNESS WHEREOF, Landlord and Tenant have executed this Amendment as of the date first above written.

3

LANDLORD:	BG SCENIC POINT OFFICE 1 L.C. , a Utah limited liability company, by its manager
	The Boyer Company, L.C., a Utah limited liability company
	By: Name: Title: Manager
TENANT:	HEALTHEQUITY, INC., a Delaware corporation
	By: Its:

SECOND AMENDMENT TO AMENDED AND RESTATED LEASE AGREEMENT

THIS SECOND AMENDMENT TO AMENDED AND RESTATED LEASE AGREEMENT (this "Amendment") is entered into effective as of the ___ day of May, 2017, by and between BG SCENIC POINT OFFICE 1, L.C., a Utah limited liability company (the "Landlord"), and HEALTHEQUITY, INC., a Delaware corporation (the "Tenant").

RECITALS:

- A. Landlord and Tenant entered into that certain Amended and Restated Lease Agreement dated May 15, 2015 (the "**Original Lease**"), as amended by that certain First Amendment to Amended and Restated Lease Agreement dated effective September 16, 2016 (the "**First Amendment**," and together with the Original Lease, collectively, the "**Lease**"), pursuant to which Landlord leased to Tenant 81,326 rentable square feet of space consisting of the entire first (1st), third (3rd), and fourth (4th) floors of the Building (as defined in the Lease) (the "**Existing Leased Premises**").
- B. The First Amendment incorrectly described the Commencement Date of the Lease as June 1, 2015, the correct Commencement Date is July 1, 2015.
- C. Tenant has requested to lease the second (2nd) floor of the Building containing 27,918 rentable square feet and 24,613 usable square feet more particularly shown on Exhibit "A" attached hereto (the "Expansion Premises").
- D. Landlord and Tenant are entering into this Amendment for purposes of adding the Expansion Premises to the Existing Leased Premises and to set forth the rentable square feet and the useable square feet of the Leased Premises, and desire to amend the Lease to, among other things, reflect such agreements.

AGREEMENT:

NOW, THEREFORE, for the foregoing purposes, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Landlord and Tenant agree as follows:

- 1. <u>Recitals; Defined Terms</u>. The Recitals set forth above are incorporated herein and into the Lease by reference. Capitalized terms used but not defined herein shall have their meanings set forth in the Lease.
- 2. <u>Addition of Expansion Premises</u>. Effective as of January 1, 2018, the Expansion Premises is hereby added to and included in the definition of "Leased Premises" for all purposes under the Lease and all provisions of the Lease applicable to the Existing Leased Premises will apply to the Expansion Premises except as follows:

- (a) The rentable square feet of the Expansion Premises is 27,918 rentable square feet and 24,613 usable square feet;
- (b) Landlord shall provide Tenant with a tenant improvement allowance for the Expansion Premises in an amount equal to Twenty and No/100 Dollars (\$20.00) per useable square foot of the Expansion Premises, which shall be made available to Tenant beginning September 1, 2017, and distributed to Tenant to reimburse Tenant for tenant improvements constructed by Tenant in the Expansion Premises in accordance with the procedure set forth in the Lease, including, without limitation, the requirements set forth in Exhibit "C" to the Lease;
- (c) Tenant may enter upon the Expansion Premises on September 1, 2017, for the purposes of constructing its tenant improvements, installing its FF&E, and conducting its business operations, provided, however, if Tenant enters upon the Expansion Premises for such purposes, all terms of the Lease, except the obligation to pay Basic Annual Rent, shall apply as if the Expansion Premises were a part of the Existing Leased Premises. Tenant shall, subject to the provisions of subsection 2(e) of this Amendment, commence paying Basic Annual Rent with respect to the Expansion Premises on January 1, 2018 (the "Expansion Premises Rent Commencement Date") at the rate specified in subsection 2(d) of this Amendment;
 - (d) Basic Annual Rent with respect to the Expansion Premises shall be payable as follows:

January 1, 2018 – December 31, 2018	\$18.36 per rentable square foot
January 1, 2019 – December 31, 2019	\$18.93 per rentable square foot
January 1, 2020 – April 30, 2020	\$19.49 per rentable square foot
May 1, 2020 – April 30, 2021	\$20.00 per rentable square foot
May 1, 2021 – April 30, 2022	\$20.50 per rentable square foot
May 1, 2022 – April 30, 2023	\$21.01 per rentable square foot
May 1, 2023 – April 30, 2024	\$21.54 per rentable square foot
May 1, 2024 – April 30, 2025	\$22.07 per rentable square foot
May 1, 2025 – April 30, 2026	\$22.63 per rentable square foot
May 1, 2026 – March 31, 2027	\$23.19 per rentable square foot

(e) Tenant shall be entitled to an abatement of Basic Annual Rent with respect to the Expansion Premises in an amount equal to one (1) full month of Basic Annual Rent payable with respect to the Expansion Premises, which abatement shall be applied to the period commencing on the Expansion Premises Rent Commencement Date and until such abatement has been entirely applied; and

- (f) Landlord shall provide to Tenant an allocation of five (5) unreserved, nonexclusive parking spaces for each 1,000 rentable square feet of the Expansion Premises leased by Tenant.
- 3. <u>Amendment to Square Feet Measurements</u>. Landlord and Tenant hereby agree that the total rentable square feet of the Leased Premises is 109,224 and the total usable square feet of the Leased Premises is 96,313 square feet. All references in the Lease to rentable square feet of the Building and/or the Leased Premises shall be modified to correspond to the measurements set forth in this Section 3 of this Amendment.
- 4. <u>Amendment to Section 4.1(i)</u>. Section 4.1(i) of the Lease is hereby amended by deleting the percentage of "74.44%" and replacing it with the percentage of "100%" thereby increasing Tenant's proportionate share of the Common Area Expenses.
- 5. Removal of Existing Tenant/Holdover Rent. In the event Lanyon Solutions, Inc., a Delaware corporation ("Existing Tenant") has not vacated the Expansion Premises on or before August 31, 2017, Landlord hereby agrees to enforce the terms of that certain Lease Termination between Landlord and Existing Tenant, dated May _____, 2017, including, but not limited to, enforcing the payment to Landlord of the holdover rent sent forth therein in the amount of 125% of the sum of the Base Rent and Additional Rent due for the period immediately preceding the holdover. In the event that Existing Tenant has not vacated the Expansion Premises on or before such date, Tenant hereby agrees that its sole and exclusive remedy shall be to receive from Landlord any amount collected by Landlord from Existing Tenant in an amount up to 125% of the Base Rent and Additional Rent.
- 6. Omnibus Amendment. Any and all other terms and provisions of the Lease are hereby amended and modified wherever necessary, and even though not specifically addressed herein, so as to conform to the amendments set forth in the preceding paragraphs. Except as expressly modified and amended hereby, all other terms and conditions of the Lease shall continue in full force and effect.
- 7. Broker. Landlord and Tenant each represent to the other that it has had no dealings with any real estate broker, agent or finder in connection with the negotiation of this Amendment, except for Lora Munson of Coldwell Banker Commercial ("Broker"), and that they know of no other real estate broker, agent or finder who is entitled to a commission or finder's fee in connection with this Amendment. Each party shall indemnify, protect, defend and hold harmless the other party against all claims, demands, losses, liabilities, lawsuits, judgments, and costs and expenses (including reasonable attorney fees) for any leasing commission, finder's fee, equivalent compensation alleged to be owing on account of the indemnifying parties' dealings with any real estate broker, agent or finder other than the Broker. The terms of this Section 6 will survive the expiration or earlier termination of the Lease Term.

- 8. <u>Headings</u>. The captions and headings of the various sections of this Amendment are for convenience only and are not to be construed as defining or as limiting in any way the scope or intent of the provisions hereof. Wherever the context requires or permits, the singular shall include the plural, the plural shall include the singular, and the masculine, feminine and neuter shall be freely interchangeable.
- 9. Entire Amendment. This Amendment contains all Amendments between the Landlord and Tenant with respect to the matters set forth herein, and no Amendment not contained herein shall be recognized by Landlord and Tenant. In the event of any amendment or modification of this Amendment, the amendment or modification shall be in writing signed by Landlord and Tenant in order to be binding upon Landlord and Tenant. This Amendment is only for the benefit of Landlord and Tenant, and no third party shall be entitled to rely on the provisions of this Amendment. In the event of a conflict between the provisions of this Amendment and the Lease, the provisions of this Amendment shall control.
- 10. <u>Counterparts</u>. This Amendment may be executed in counterparts, each of which shall be deemed an original. An executed counterpart of this Amendment transmitted by facsimile shall be equally as effective as a manually executed counterpart.
- 11. <u>Authority</u>. Each individual executing this Amendment does thereby represent and warrant to each other person so signing (and to each other entity for which such other person may be signing) that he or she has been duly authorized to deliver this Amendment in the capacity and for the entity set forth where she or he signs.

{Signature Page Follows}

IN WITNESS WHEREOF, Landlord and Tenant have executed this Amendment as of the date first above written.

LANDLORD:	BG SCENIC POINT OFFICE 1 L.C. , a Utah limited liability company, by its manager
	The Boyer Company, L.C., a Utah limited liability company
	By: Name: Title: Manager
TENANT:	HEALTHEQUITY, INC., a Delaware corporation
	By: Name: Title:

4812-9480-0200, v. 1

Exhibit "A"

Depiction of Expansion Premises

List of Subsidiaries of HealthEquity, Inc.

HEQ INSURANCE SERVICES, INC., a Utah corporation

HEALTHEQUITY ADVISORS, LLC, a Utah limited liability company

HEALTHEQUITY TRUST COMPANY, a Wyoming corporation

HEALTHEQUITY RETIREMENT SERVICES, LLC, a Delaware limited liability company

Certification of Principal Executive Officer Pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as Adopted Pursuant to Section 302 of Sarbanes-Oxley Act of 2002

I, Jon Kessler, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of HealthEquity, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 8, 2017

By: /s/ Jon Kessler

Name: Jon Kessler

Title: Chief Executive Officer (Principal Executive Officer)

Certification of Principal Financial Officer pursuant to
Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to
Section 302 of Sarbanes-Oxley Act of 2002

I, Darcy Mott, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of HealthEquity, Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to
 ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those
 entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: June 8, 2017

By: /s/ Darcy Mott
Name: Darcy Mott

Title: Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, I, Jon Kessler, the Chief Executive Officer (Principal Executive Officer) of HealthEquity, Inc. (the "Company"), hereby certify that, to my knowledge:

- 1. Our Quarterly Report on Form 10-Q for the quarter ended April 30, 2017 (the "Report"), of the Company fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: June 8, 2017

By: /s/ Jon Kessler

Name: Jon Kessler

Title: Chief Executive Officer (Principal Executive Officer)

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, I, Darcy Mott, Executive Vice President and Chief Financial Officer (Principal Financial Officer) of HealthEquity, Inc. (the "Company"), hereby certify that, to my knowledge:

- 1. Our Quarterly Report on Form 10-Q for the quarter ended April 30, 2017 (the "Report"), of the Company fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: June 8, 2017

By: /s/ Darcy Mott

Name: Darcy Mott

Title: Executive Vice President and Chief Financial

Officer

(Principal Financial Officer)