FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	20549
vvasi ii iytori,	D.C.	20349

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

								1) 01 111	ie ilivesilli	ciii C	ompany At	1940							
Name and Address of Reporting Person* Kessler Jon									icker or Tr ITY, IN		Relationship of Reporting Person(s) to Issuer heck all applicable) X Director 10% Owner								
(Last) (First) (Middle) 15 WEST SCENIC POINTE DRIVE, SUITE 100							of Earlio	est Tra	nsaction (I	Month	n/Day/Year		X Officer (give title Other (specify below) President and CEO						
(Street) DRAPER UT 84020 (City) (State) (Zip)					4.	If Am	nendmer	nt, Date	e of Origina	al File	ed (Month/I		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	`	Tal		on-Deri	vativ	e S	ecurit	ies A	cauired	l. Di	sposed	of. or B	enefic	ially (Owned				
Table I - Non-Deriv. 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day)			ction	tion 2A Ex y/Year) if a		A. Deemed execution Date, fany Month/Day/Year)		3. 4. Securi Transaction Disposed		ities Acquired (A) or d Of (D) (Instr. 3, 4 a		or 5. Amo and 5) Securit Benefic		nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				
Common	Stock			04/05	04/05/2021				F		10,778	8 D	\$67.	\$67.2925		266,683		D	
Common Stock			04/05	/2021	2021 F 10,971 D				\$67.	2925	5 255,712 ⁽¹⁾			D					
			Table II									f, or Bei			wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/E	n Date,	4. Transactic Code (Ins 8)		ion of		6. Date Exercisable Expiration Date (Month/Day/Year)		•	of Securitie Underlying Derivative S (Instr. 3 and		De Se	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	e Over Signature Over	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Numbe of Shar	r					
Stock Option (right to buy)	\$41.28								(2)		03/27/2027	Common Stock	34,82	20		34,820	0	I	by GKF, LLC
Stock Option (right to buy)	\$61.72								(2)		03/27/2028	Common Stock	23,93	30		23,930		I	by GKF, LLC
Stock Option (right to buy)	\$73.61								(2)	(03/26/2029	Common Stock	12,78	32		12,782	2	I	by GKF, LLC
Stock Option (right to buy)	\$14								(2)	(07/30/2024	Common Stock	160,0	00		160,00	00	I	by GKF, LLC
Stock Option (right to buy)	\$41.28								(2)		03/27/2027	Common Stock	17,40)9		17,409	9	D	
Stock Option (right to buy)	\$61.72								(3)		03/27/2028	Common Stock	23,92	29		23,929	9	D	
Stock Option (right to buy)	\$73.61								(4)		03/26/2029	Common Stock	38,34	13		38,343	3	D	

Explanation of Responses:

- 1. The shares reported on this Form 4 are subject to a lock-up agreement between the reporting person and BofA Securities, Inc. dated February 16, 2021 (the "Lock-up Date") pursuant to which the remaining shares reported in Table I of this Form 4 cannot be sold for 45 days following the Lock-up Date.
- 2. The option is immediately exercisable.
- 3. The option is exercisable as to 11,965 shares. The option will become exercisable as to the remaining 11,964 shares on March 27, 2022.
- 4. The option is exercisable as to 12,781 shares. The option will become exercisable as to 12,781 shares annually on March 26 of 2022 and 2023.

/s/ Jon Kessler

04/06/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.