FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Add <u>MOTT DA</u>	1 5	Person*		er Name and Ticker LTHEQUITY			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
	(First) EQUITY, INC.		3. Date 03/27/	of Earliest Transac 2018	tion (Month/D	ay/Year)	X	Officer (give title below) Executive	Other below) VP and CFO	(specify	
15 W. SCENIC POINTE DR., STE. 100 (Street) DRAPER UT (City) (State) (Zip)				endment, Date of C	Driginal Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Securi	ty (Instr. 3)		2. Transaction Date	2A. Deemed Execution Date.	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3. 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	

(Month/Day/Year) if any (Month/Day/Year) Code (Instr. 5) 8) Beneficially Owned Following (D) or Indirect (I) (Instr. 4) Beneficial Ownership Reported (Instr. 4) Transaction(s) (Instr. 3 and 4) (A) or (D) Code v Amount Price Common Stock 96,000 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature Conversion Date Execution Date. Transaction Derivative Expiration Date of Securities Derivative derivative Ownership of Indirect if any (Month/Day/Year) Beneficial or Exercise Price of (Month/Day/Year) Code (Instr. Securities Acquired (A) (Month/Day/Year) Underlying Derivative Security Security (Instr. 5) Securities Form: Direct (D) 8) Beneficially Ownership or Disposed of (D) (Instr. 3 4 and 5) Owned Following Derivative (Instr. 3 and 4) or Indirect (I) (Instr. 4) (Instr. 4) Security Reported Transaction(s) Amount (Instr. 4) or Number Expiration Date v (A) (D) Title Code Exercisable Date Shares

Stock Option (right to buy)	\$1.25				(1)	08/08/2021	Common Stock	25,000		25,000	D	
Stock Option (right to buy)	\$14	03/27/2018	A	30,000 ⁽²⁾	(1)	07/30/2024	Common Stock	30,000	\$0	60,000	D	
Stock Option (right to buy)	\$41.28				(3)	03/27/2027	Common Stock	19,897		19,897	D	
Stock Option (right to buy)	\$25.39				(4)	03/26/2025	Common Stock	25,000		25,000	D	
Stock Option (right to buy)	\$61.72	03/27/2018	A	14,228	(5)	03/27/2028	Common Stock	14,228	\$0	14,228	D	

Explanation of Responses:

Security (Instr. 3)

1. The option is immediately exercisable.

2. On June 30, 2014, the reporting person was granted an option to purchase 100,000 shares of common stock. The option vests in annual installments based on the issuer's satisfaction of certain performance criteria for each of the fiscal years ending January 31, 2016 (10%), 2017 (20%), 2018 (30%) and 2019 (40%). The performance criteria for 2018 were met, resulting in the vesting of the option as to 30,000 shares. 3. The option is exercisable as to 4,974 shares. The remaining shares become exercisable in two annual installments of 4,974 shares on March 27, 2019, and 2020 and in one installment of 4,975 shares on March 27, 2021.

4. The option is exercisable as to 18,750 shares. The remaining shares become exercisable on March 26, 2019.

5. The option becomes exercisable in four equal installments of 3,557 shares on March 27, 2019, 2020, 2021, and 2022.

/s/ Darcy G. Mott

** Signature of Reporting Person

03/29/2018 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.