FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGE	S IN BENEFIC	IAL OWNERS	SHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Kessler Jon					2. Issuer Name and Ticker or Trading Symbol <u>HEALTHEQUITY INC</u> [HQY]									ck all applica		g Perso	Person(s) to Issuer	
(Last) 15 W. SC	`	First) NTE DR., STE.	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/27/2017								X	below)	give title President	ele Other (s below) dent and CEO		specify
(Street) DRAPEI (City)		JT State)	84020 (Zip)		4. If An	nendment, E	Date o	of Original Filed (Month/Day/Year)						dividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(0.0)			able I - Non	-Deriv	ative S	ecurities	s Ac	auired.	Dis	nosed o	f. or	Benef	icially	Owned				
1. Title of Security (Instr. 3)			2. Transa Date		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Transaction Code (Instr.		4. Securi	Securities Acquired (A) of sposed Of (D) (Instr. 3, 4 a			5. Amount of Securities Beneficially Owned Followi		Form:	Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	mount (A) or Pr		Price	Reported Transaction(s) (Instr. 3 and 4)					
Common Stock											420,000			D				
			Table II - I			curities . Ils, warr								wned			,	
1. Title of Derivative Security (Instr. 3)	Conversion Date or Exercise (Month/Day/Year) if		3A. Deemed Execution Dat if any (Month/Day/Y	Cod	nsaction de (Instr.	Derivative I		6. Date Exercisable Expiration Date (Month/Day/Year)		of Securities		curity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	re Owners Form Director Inc. (I) (In director)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Cod	de V	(A)			Date E Exercisable D		Title	Am or Nui Title of S			Transacti (Instr. 4)	ion(s)		
Stock Option (right to buy)	\$41.28	03/27/2017		A		69,639		(1))3/27/2027	Comr		9,639	\$0	69,63	39	D	
Stock Option (right to buy)	\$14	03/27/2017		A		80,000 ⁽²⁾		(3)		07/30/2024	Comr		0,000	\$0	120,00	00	D	
Stock Option (right to	\$1.25							(3)	(08/08/2021	Comr		55,000		265,00	00	D	

Explanation of Responses:

- 1. The option becomes exercisable as to 17,409 shares on March 27, 2018 and in three annual installments of 17,410 shares on March 27, 2019, 2020 and 2021.
- 2. On June 30, 2014, the reporting person was granted an option to purchase 400,000 shares of common stock. The option vests in annual installments based on the issuer's satisfaction of certain performance criteria for each of the fiscal years ending January 31, 2016 (10%), 2017 (20%), 2018 (30%) and 2019 (40%). The performance criteria for 2017 were met, resulting in the vesting of the option as to 80,000 shares.
- 3. The option is immediately exercisable.

<u>/s/ Jon Kessler</u> <u>03/29/2017</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.