# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

File	d by the Registrant ⊠	
File	d by a Party other than the Registrant $\Box$	
Che	Check the appropriate box:	
	Preliminary Proxy Statement	
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))	
	Definitive Proxy Statement	
$\boxtimes$	Definitive Additional Materials	
	Soliciting Material under §240.14a-12	
	HealthEquity, Inc.	
	(Name of Registrant as Specified In Its Charter)	
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
Pay	ment of Filing Fee (Check the appropriate box):	
$\boxtimes$	No fee required.	
	Fee paid previously with preliminary materials.	
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11	
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HEALTHEQUITY, INC.

2023 Annual Meeting Vote by June 21, 2023 11:59 PM ET



FLASHID-JOB#

### You invested in HEALTHEQUITY, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 22, 2023.

#### Get informed before you vote

View the Annual Report, Notice and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 08, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #



Vote in Person at the Meeting\* June 22, 2023 10:00 AM MDT

Virtual Meeting: https://web.lumiagm.com/261252145

"If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

#### THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

HEALTHEQUITY, INC. 2023 Annual Meeting Vote by June 21, 2023 11:59 PM ET

Voting Items	
Election of Directors  Nominees:	
Robert Selander	<b>⊘</b> For
Jon Kessler	<b>⊘</b> For
Stephen Neeleman, M.D.	<b>⊘</b> For
Paul Black	<b>⊘</b> For
Frank Corvino	<b>⊘</b> For
Adrian Dillon	<b>⊘</b> For
Evelyn Dilsaver	<b>⊘</b> For
Debra McCowan	<b>⊘</b> For
Rajesh Natarajan	<b>⊘</b> For
Stuart Parker	<b>⊘</b> For
Gayle Wellborn	<b>⊘</b> For
To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for our fiscal year ending January 31, 2024	<b>⊘</b> For
To approve, on a non-binding, advisory basis, the fiscal 2023 compensation paid to our named executive officers.	<b>⊘</b> For
To approve, on a non-binding, advisory basis, the frequency of future advisory votes on the compensation paid to our named executive officers.	<b>O</b> Year
TE: Such other business as may properly come before the meeting or any adjournment thereof.	
	Election of Directors Nominees: Robert Selander  Jon Kessler  Stephen Neeleman, M.D.  Paul Black Frank Corvino  Adrian Dillon  Evelyn Dilsaver  Debra McCowan  Rajesh Natarajan  Stuart Parker  Gayle Wellborn  To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for our fiscal year ending January 31, 2024  To approve, on a non-binding, advisory basis, the fiscal 2023 compensation paid to our named executive officers.  To approve, on a non-binding, advisory basis, the frequency of future advisory votes on the compensation paid to

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